

SLC (University of Delhi)
Shyam Lal College

Department of Commerce

Subject: Entrepreneurship & New Venture Planning (EVP) (DSC)

Course & Sem: B.COM, Sem-IV

Teacher: Ms. Priyanka Yadav (Sec-A), Ms. Shraddha Agarwal (Sec-B) and Ms. Jyoti Sharma (Sec-C)

S No.	From	To	Topics
Week 1	18th January 2024	20th January 2024	Concept and Definitions Entrepreneurship, Entrepreneurial Mind-set, Traits/Qualities of Entrepreneurs, Entrepreneurship Process
Week 2	22nd January 2024	27th January 2024	Theories of entrepreneurship; Factors affecting the emergence of entrepreneurship
Week 3	29th January 2024	3rd February 2024	Role of an entrepreneur in economic growth as an innovator; Generation of employment opportunities; complementing and supplementing economic growth; Bringing about social stability and balanced regional development of industries.
Week 4	5th February 2024	10th February 2024	Classification and Types of Entrepreneurs; Women Entrepreneurs; Social Entrepreneurship; Corporate Entrepreneurs
Week 5	12th February 2024	17th February 2024	Family Business: Concept, structure, and kinds of family firms; Culture and evolution of family firm; Managing Business
Week 6	19th February 2024	24th February 2024	Creating Entrepreneurial Venture: Generating Business ideas, Team building, Sources of Innovation, Creativity, and Entrepreneurship; Challenges in managing innovation
Week 7	26th February 2024	2nd March 2024	Entrepreneurial strategy and scaling up, Business planning process; Drawing business plans; Failure of the business plan.
Week 8	4th March 2024	9th March 2024	Class Tests, Assignments, and Presentations
Week 9	11th March 2024	16th March 2024	Resource Mobilization for Entrepreneurship: Resources mobilization, types of resources
Week 10	18th March 2024	23rd March 2024	Process of resource mobilization, Arrangement of funds
Week 11	24th March 2024	31st March 2024	Mid-Sem Break
Week 12	1st April 2024	6th April 2024	Writing a Funding Proposal, Traditional sources of financing, Venture capital, Angel investors, Business Incubators
Week 13	8th April 2024	13th April 2024	Managing finance; Understanding capital structure
Week 14	15th April 2024	20th April 2024	Organization structure and management of human resources of a new enterprise;
Week 15	22nd April 2024	27th April 2024	Marketing-mix; Management of cash
Week 16	29th April 2024	4th May 2024	Relationship management; Cost management, and Government initiatives for promoting entrepreneurship.
Week 17	6th May 2024	11th May 2024	Revision, Doubt Session, and Class Test