

DEPARTMENT OF COMMERCE
SHYAM LAL COLLEGE, UNIVERSITY OF DELHI

Course & Sem: B.COM (H) Sem I, GE

Subject-Business Organisation

Teacher: Shweta

S.NO.	From	To	Topics
Week 1	02-Nov-22	04-Nov-22	Business – Concept, nature and scope, business as a system
Week 2	07-Nov-22	11-Nov-22	Business objectives, Business and environment interface, Distinction between business, Commerce and trade
Week 3	14-Nov-22	18-Nov-22	Business ethics, Social responsibilities of Business
Week 4	21-Nov-22	25-Nov-22	Forms of Business Organisation: Sole Proprietorship, Partnership firm, Joint Stock Company
Week 5	28-Nov-22	02-Dec-22	Forms of Business Organisation: One Person Company, Cooperative society; Limited Liability Partnership; Multinational Corporations
Week 6	05-Dec-22	09-Dec-22	Choice of Form of Organisation; Business Combination: Need and Objectives, Forms: Mergers, Takeovers and Acquisitions.
Week 7	12-Dec-22	16-Dec-22	Meaning and significance of Business environment, Internal and external environment,
Week 8	19-Dec-22	23-Dec-22	Dimensions of Business Environment; Uncertainty and business; Environmental Analysis and Diagnosis,

Week 9	26-Dec-22	30-Dec-22	Environment scanning techniques: SWOT and ETOP
Week 10	02-Jan-23	06-Jan-23	Entrepreneur-Entrepreneurship-Enterprise; entrepreneurial ideas and opportunities in contemporary business environment
Week 11	09-Jan-23	13-Jan-23	Process of entrepreneurship; Forms of entrepreneurship; Skill India
Week 12	16-Jan-23	20-Jan-23	Startup India, Make in India, Glocalization.
Week 13	23-Jan-23	27-Jan-23	Emerging Issues and Challenges; Innovation in Organisational Design;
Week 14	30-Jan-23	03-Feb-23	Learning Organisations, Workforce Diversity, Franchising, Outsourcing
Week 15	06-Feb-23	10-Feb-23	E-commerce, Government and business interface, Sustainability
Week 16	13-Feb-23	16-Feb-23	Digitalisation and Technological innovations

Teaching Methods:

LECTURES

PRESENTATIONS

PROJECTS

GROUP DISCUSSIONS