DEPARTMENT OF COMMERCE

SHYAM LAL COLLEGE, UNIVERSITY OF DELHI

Subject- Management Principles and Applications	B.com (H) 1st sem.		
S.N.	**From**	**To**	**Topics**
Week 1	02-Nov-22	04-Nov-22	Introduction of management
Week 2	07-Nov-22	11-Nov-22	Concepts: need for study: managerial functions - An overview;
Week 3	14-Nov-22	18-Nov-22	coordination- essence of management; evolution of management thought;
Week 4	21-Nov-22	25-Nov-22	trends and challenges of management in global scenario; emerging issue in management;
Week 5	28-Nov-22	02-Dec-22	types of plan- an overview; strategic planning- concept, process, importance and limitations;
Week 6	05-Dec-22	09-Dec-22	growth strategies; environmental analysis and diagnosis (internal and external environment) business environment;
Week 7	12-Dec-22	16-Dec-22	decision making- concept,importance,group decision-making, decision making process
Week 8	19-Dec-22	23-Dec-22	perfact rationality and bounded rationality;techniques(quantitative and qualitative,MIS, DSS)
Week 9	26-Dec-22	30-Dec-22	organising- concept, process of organising, span of management; different types of authority;
Week 10	02-Jan-23	06-Jan-23	decentralisation, delegation, formal and informal organisation, principles of organising, types of organisational structure;
Week 11	09-Jan-23	13-Jan-23	concept of staffing-recruitment and selection; orientation; training and development,
Week 12	16-Jan-23	20-Jan-23	performance appraisal, motivation- importance, major theories of motivation, intrinsic and extrinsic motivation
Week 13	23-Jan-23	27-Jan-23	leadership-concept,importance,major theories of leadership, transactional and transformational leadership;
Week 14	30-Jan-23	03-Feb-23	communication-concept,purpose,process,oral and written communication, barriers of communication;
Week 15	06-Feb-23	10-Feb-23	overcoming barriers of communication; control- concept, process, principles of effective control;
Week 16	13-Feb-23	16-Feb-23	major techniques of effective control,ratio analysis(ROI),budgetary control, EVA, MVA, PERT and CPM