

Department of Commerce
SHYAM LAL COLLEGE, UNIVERSITY OF DELHI

Subject: International Business

Course & Sem: B.COM, Sem-IV (Sec - A, B & C)

Teacher: Dr. Triveni, Ms. Reena Yadav and Dr. Himanshi Kalra

S No.	From	To	Topics
Week 1	18th January 2024	20th January 2024	Globalization- concept, significance and impact on International Business, International versus Domestic Business.
Week 2	22nd January	27th January 2024	Complexities of International Business, Internationalisation Stages and Modes of Entry
Week 3	29th January 2024	3rd February 2024	Role of Political and Legal System
Week 4	5th February 2024	10th February 2024	Role of Cultural Environment of International Business
Week 5	12th February 2024	17th February 2024	Implications of Economic Environment for International Business
Week 6	19th February 2024	24th February 2024	Theory of Absolute Advantage, Comparative Advantage and National Competitive Advantage
Week 7	26th February 2024	2nd March 2024	Factor Proportion Theory and Leontiff Paradox
Week 8	4th March 2024	9th March 2024	Product Life Cycle theory and Instruments of Trade Control
Week 9	11th March 2024	16th March 2024	Doubts, Class Test and Presentations
Week 10	18th March 2024	23rd March 2024	Regional Economic Integration
Week 11	24th March 2024	31st March 2024	Mid-Sem Break
Week 12	1st April 2024	6th April 2024	EU, USMCA and SAARC
Week 13	8th April 2024	13th April 2024	International Economic Organisations
Week 14	15th April 2024	20th April 2024	Foreign Direct Investment
Week 15	22nd April 2024	27th April 2024	Exchange Rate
Week 16	29th April 2024	4th May 2024	Contemporary issues in International Business
Week 17	6th May 2024	11th May 2024	Revision, Doubt Session and Class Test