

Department of Commerce
SHYAM LAL COLLEGE, UNIVERSITY OF DELHI

Subject: Entrepreneurship Development	
Course & Sem: B Com (H) Sem 5	

S No.	From	To	Topics
Week 1	20-07-2022	23-07-2022	Entrepreneurship: concept, functions, need and importance; Entrepreneurial history in Indian Society
Week 2	25-07-2022	30-07-2022	Determinants of entrepreneurship, creative responses to social challenges
Week 3	01-08-2022	06-08-2022	Dimensions of entrepreneurship: intrapreneurship, technopreneurship, netpreneurship, ecopreneurship, social entrepreneurship
Week 4	08-08-2022	13-08-2022	Entrepreneurial myth, motivation for entrepreneurship, Entrepreneurial skills and competencies, entrepreneurial values and attitude
Week 5	15-08-2022	20-08-2022	Entrepreneurial risk propensity and ability to cope; Entrepreneurship in Indian scenario - Entrepreneurial mindset in the contemporary business scenario
Week 6	22-08-2022	27-08-2022	family business and entrepreneurship vis-à-vis first generation entrepreneurs (Nascent Entrepreneurship)
Week 7	29-08-2022	03-09-2022	Social support system for entrepreneurship, public and private system of stimulation; Availability of finance, marketing, technological and managerial support systems
Week 8	05-09-2022	10-09-2022	Role of industries association; Entrepreneurs' self-help group, trade and industry associations; Existence of business incubators
Week 9	12-09-2022	17-09-2022	Availability of venture capital and angel investors support system; Private equity funds; Startup Action Plan; Make in India initiative
Week 10	19-09-2022	24-09-2022	Opportunity sensing and identification process (cases to be discussed on how business ideas are perceived)
Week 11	26-09-2022	01-10-2022	Generation of business ideas, feasibility analysis of business ideas,
Week 12	03-10-2022	08-10-2022	preparation of a business plan (practical work on devising of a plan is to be assigned to the students) in the form of a project report on specific business proposal;
Week 13	10-10-2022	15-10-2022	Project appraisal and its techniques
Week 14	17-10-2022	22-10-2022	Managing finance, understanding of capital-mix
Week 15	24-10-2022	29-10-2022	Management of human resources of a new enterprise
Week 16	31-10-2022	05-11-2022	Adopting a marketing strategy for sustaining new venture; Managing assets (Cash Management)
Week 17	07-11-2022	12-11-2022	relationship management; Managing family business; Understanding cost management.
Week 18	14-11-2022	16-11-2022	Revision & Clarification of Doubts

Teaching Methods	Lectures, Presentation and Case studies
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