

Department of Commerce
SHYAM LAL COLLEGE, UNIVERSITY OF DELHI

Elfesto'20

Shyam Lal College (SLC) has always mentored the students beyond the conceptual teaching-learning pedagogy, which the Principal Dr. Rabi Narayan Kar inspires. The Commblaze organized a two-day Annual Inter College Commerce Fest- Elfesto'20 on February 13-14, 2020, on the college campus. The objective of the fest was to enhance the competitive, innovative and managerial skills of the students and provide them with a platform for showcasing their potential. In this two-day fest, more than 500 students from prominent colleges and universities registered.

The fest was inaugurated with a seminar on "Contemporary Trends & Challenges in Corporate Sector in India" by Shri Pavan Kumar Vijay as the guest speaker. Competitions organized on the first day were – Saudebaazi: where the participants showcased their fiery convincing skills and the winners were recognized as negotiation king/queen; Logo My Way: the participants were allotted various sectors of the economy on which they designed innovative brand logos and framed taglines related to that brand; IPL Auction: This brainstorming competition was based on the auction system of IPL. The students were supposed to make the best team with the highest players rating with a given budget to spend, making the competition a platform to learn budget allocation, and Chakravyuh: The Maze of Minds. On the second day of Elfesto'20, competitions like Addbuzzbola: in this competition, students were allotted products, and they performed the act of advertisement according to their innovative ideas to capture customers' minds; Corporate Parliament: this competition comprised of a corporate situation like the board meeting of directors and key managerial personnel. The participants were judged based on their dynamic and critical thinking abilities; PUBG: this event gave the students a new platform to showcase gaming skills, and Scavenger's Hunt: this fun-filled competition was a journey through clues and riddles to reach the final destination of treasure; were organized. Exhibition-Cum-Sale was the centre of attraction on both days. The two-day fest kept the zeal on among the youth participants on the following day as well. The events were so analytically planned that students were given ample opportunity to make the most from them. The event winners and the Commblaze student team was felicitated in the valedictory session by the Convenor.



SLC (UNIVERSITY OF DELHI)

SHYAM LAL COLLEGE

COMMBLAZE: THE COMMERCE ASSOCIATION

PRESENTS

**Bidding Wars:
IPL Auction**

**SaudeBaazi:
The Negotiation War**

**Logo my
Way**

**Click
Flicks**

**Corporate
Parliament:
The Board
Meeting**



ANNUAL INTER-COLLEGE COMMERCE FEST

**Chakravayuh:
The Maze
of Minds**

Fete n Fiesta

**PUBG:
The Epic Saga**

**Scavenger's
Hunt**

AddBuzzBola

**Exciting
Cash Prizes!**

**13TH & 14TH FEBRUARY 2020
SLC CAMPUS**

**Seminar by
an
Eminent Speaker!**

*Ms. Jyoti Choudhary
(Convenor)*

*Dr. Mast Ram
(Teacher-in-Charge)*

*Prof. Rabi Narayan Kar
(Principal)*

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