

Title of Event: Seminar on Sustainability: A Key Driver of Fashion Business and Commerce

Type of Event: Seminar

Date: 11/02/2025

Organizers: Team Commblaze

Resource Persons: Dr. Girja Jha (Associate Professor at the Department of Fashion Technology, NIFT, New Delhi)

Participants: 80+

Comprehensive Event Report:

The Commerce Association of SLC (University of Delhi) hosted a seminar on "Sustainability: A Key Driver of Fashion Business and Commerce" on 11th February 2024. The event, attended by 80+ participants, featured Dr. Girja Jha, Associate Professor at the Department of Fashion Technology, NIFT, New Delhi, who discussed the role of sustainability in the fashion industry. Jha highlighted the need for ethical production, circular fashion, and corporate responsibility in a greener future. The seminar also discussed the 6Rs of sustainability, including Refuse, Rethink, and Repair. The event was graced by Dr. Triveni, convenor of Commblaze, and Prof. Kavita Arora Ma'am, TIC of the Department of Commerce. The event concluded with a patriotic National Anthem. The seminar highlighted the importance of sustainability in shaping modern business strategies and sparked students to embrace sustainable practices in their future careers.

Poster:



Captioned Geotagged Photographs:

