

## SEMINAR ON ENTREPRENEURSHIP

DATE: 27<sup>TH</sup> SEPTEMBER, 2017

VENUE: SEMINAR HALL

SPEAKER: DR. PUSHPENDER KUMAR

CommBlaze: The Commerce Association, Shyam Lal College organized various events which served as a platform for the students to enhance their skills. The event began with the seminar titled “Entrepreneurship- Startup Challenges and opportunities in India” on 27<sup>th</sup> September, 2017. The resource person for the seminar was Dr. Puspender Kumar, Assistant Professor in the Kirori Mal College (University of Delhi) who is well known for his Marketing Research Skills. Around 100 students participated in this gala event. The resource person discussed the ideas on how to be an entrepreneur. The basic purpose of the seminar was to enlighten and motivate students to be a successful entrepreneur. He further elaborated that “Entrepreneur” is an exciting title for many as it can be a fulfilling and rewarding career. The entrepreneurial path tends to start with a great idea. He focused on some prominent points which were identifying a problem, expanding one’s formal and informal education, building network, solving the problem with a business idea and raising money. The students who were present in the seminar were fascinated about the ideas shared by Dr. Puspender Kumar. The students clarified their doubts related to the topic of the session. This session was special in itself as the discussion was accompanied by appropriate examples and amazing demos. Altogether session was very interactive and it created a sense of awareness among students. The speaker of the event expressed his gratitude towards everyone who joined. He also wished best of luck to everyone and also gave some tips to gain success in future. The seminar ended on a positive note

and was a successful one with the constant support of our respected Principal Sir, Prof. Rabi Narayan Kar. He was thankful for the valuable inputs delivered by the speaker and was appreciative of the commendable efforts taken by the Convener, Mr. Pawan K. Adewa and the whole Commerce Association Team for initiating such a knowledgeable and informative seminar for the students.

  

**SLC (University Of Delhi)**  
**Department of Commerce**

Organizes  
A Seminar on

**ENTREPRENEURSHIP:  
START-UP CHALLENGES &  
OPPORTUNITIES IN  
INDIA**

**RESOURCE PERSON :- DR. PUSHPENDER KUMAR**  
**Assistant Professor**  
(Department of Commerce, Kirori Mal College)

Date :- 27<sup>st</sup> September '17  
Time :- 10 a.m  
Venue :- Seminar Hall

**ALSO WELCOME TO FRESHERS '17**

Mr. Pawan K. Adewa  
(Convener)

Dr. Usha Kashyap  
(Teacher In-Charge)

Dr. Rabi Narayan Kar  
(Principal)

**For any Queries Contact :-**  
Kailash Gujjar (8368954521)  
Anunay Aggarwal (8168193240)

For more updates   
Like our FB page - @slccommlaze

