

# **SHYAM LAL COLLEGE**

## **UNIVERSITY OF DELHI**

### **SLC PLACEMENT CELL**

#### **Campus Placement Drive during the Academic Year 2016-17**

The Placement Cell of SLC organized placement drive during the Academic Year 2016-17 where following companies participate our campus

1. Club Mahindra
2. Innovsource Pvt. LTD (SBI credit cards)
3. Visual Media
4. ICICI Lambord
5. ICICI Prudential
6. Concentrix
7. Ewards

Club Mahindra Holidays is an Indian Hospitality company founded in 1996. It is a part of the Mahindra Group and provides holidays on a timeshare basis. Mahindra Holiday & Resorts India Limited is a part of the Leisure and Hospitality sector of the Mahindra Group. The Pay package at appointment of Club Mahindra was 2 Lac (In INR per annum). More than 18 students of various courses applied in this placement drive. 04 students of final year were selected for the final placement.

Innovsource Pvt. LTD (SBI credit cards) offered jobs for for the Branch Relationship Executive (BRE) job role being with the Qualification like Inter to Any Degree candidates. Innovsource Pvt.Ltd requirement company require both male and female candidates who are eligible for the Branch Relationship Executive (BRE) job role. Innovsource Pvt LTD recruitment company selected the candidates through the process of Rounds which are conducted in the interview.

The Pay package at appointment of Innovsource Pvt. LTD was 1.6Lakh-1.8 lakh (In INR per annum). More than 21 students of various courses applied in this placement drive. 06 students of final year were selected for the final placement.

Visual Media is a colloquial expression used to designate things such as television, film, photography and painting etc. The Pay package at appointment of Visual Media was 2 Lakh- (In INR per annum). More than 30 students of various courses applied in this placement drive.13 students of final year were selected for the final placement.

ICICI Lombard General Insurance Company Limited is a general insurance company in India. It is engaged in general insurance, reinsurance, insurance claims management and investment management. The Pay package at appointment of ICICI Lombard was 2.1 Lakh- (In INR per annum). More than 38 students of various courses applied in this placement drive.16 students of final year were selected for the final placement.

ICICI Prudential Life Insurance Company Limited (ICICI Prudential Life) is promoted by ICICI Bank Limited and Prudential Corporation Holdings Limited.

The Pay package at appointment of ICICI Prudential was 1.8 Lakh- (In INR per annum). More than 42 students of various courses applied in this placement drive.17 students of final year were selected for the final placement.

Concentrix is an American business services company specializing in customer engagement and business performance. The Pay package at appointment of Concentrix was 1.8 Lakh – 2.6 Lakh- (In INR per annum). More than 84 students of various courses applied in this placement drive.77 students of final year were selected for the final placement.

eWards is a cloud powered customer experience management system that helps you manage your business interactions with customers, both current and potential. The system works with all your customer-facing touch-points: organising, automating and synchronising them so that you can service all your existing customers and target potential customers. The Pay package at appointment of eWards was 2.5-3.15 lakhs- (In INR per annum). More than 10 students of various courses applied in this placement drive.04 students of final year were selected for the final placement.

Summary of campus placement of academic year 2016-17 are as follows

| <b>S.No.</b> | <b>Name of Companies</b>     | <b>No of Students Participated</b> | <b>No of Students Selected</b> |
|--------------|------------------------------|------------------------------------|--------------------------------|
| <b>1.</b>    | Club Mahindra                | 18                                 | 04                             |
| <b>2.</b>    | Calvin Klein& Tommy Hilfiger | 21                                 | 06                             |
| <b>3.</b>    | Visual Media                 | 30                                 | 13                             |
| <b>4.</b>    | ICICI Lombard                | 38                                 | 16                             |
| <b>5.</b>    | ICICI Prudential             | 42                                 | 17                             |
| <b>6.</b>    | Concentrix                   | 84                                 | 77                             |
| <b>7.</b>    | eWards                       | 10                                 | 04                             |
| <b>Total</b> |                              | <b>243</b>                         | <b>137</b>                     |

