

WORLD STANDARD DAY CELEBRATIONS 2023

Youth to Youth Connect: World Standards Day Campaign

Event Title: Youth to Youth Connect: World Standards Day Campaign

Date: 6 October 2023

Location: Seminar Hall

Organised By: Shyam Lal College, University of Delhi

No. of participants: 25

Introduction

The "Youth to Youth Connect: World Standards Day Campaign" event commenced with an enthusiastic welcome from the host, Vidhi. She extended a warm greeting to the esteemed guests and the remarkable students gathered for this significant occasion. The event aimed to celebrate World Standards Day and promote the importance of international standards. It also provided a platform for students to connect with experts from the Bureau of Indian Standards (BIS) and gain insights into their vital role in our lives.

World Standards Day and BIS Introduction

Vidhi initiated the event by introducing the concept of World Standards Day, emphasizing its significance in highlighting the impact of international standards on our daily lives. She underscored the importance of standards in ensuring the quality, safety, and efficiency of products, services, and systems we rely on.

Dr. Leena Singh and Dr. Radhika Gupta, representing the organizing committee, welcomed the distinguished guests, Mr. Sushil Jaisinghani and Ms. Vishali, with the presentation of saplings as a symbol of growth and sustainability.

Interactive Workshop with Mr. Sushil Jaisinghani

Mr. Sushil Jaisinghani began the training workshop by engaging the students in an interactive session, focusing on the significance of discipline in our lives. He emphasized the importance of adhering to standards and regulations for achieving excellence in various aspects of life.

Following the interactive session, Mr. Jaisinghani delivered a comprehensive presentation. He provided insights into the pivotal role played by the Bureau of Indian Standards (BIS) in maintaining standards and quality. Key topics covered during the presentation included the genesis of BIS, BIS locations, standardization, the Technical Division Council, product certifications, BIS certification marks, the BIS Care app, and information about their website.

The presentation not only served to educate the students about BIS but also highlighted the importance of the Indian Standards Institution (ISI) mark in ensuring the quality and safety of products. Mr. Jaisinghani's engaging and informative session left a lasting impact on the attendees, emphasizing the critical role standards play in our daily lives.

Program Coordination:

Dr. Leena Singh, serving as the convener, and the event coordinators, Dr. Radhika Gupta, Dr. Saubhagyalami Singh, and Dr. Ajay Shankar Bangwal, played instrumental roles in ensuring the smooth execution of the program. Their meticulous planning and dedication were evident in the seamless flow of the event.

Event Conclusion and Formal Vote of Thanks

The event concluded with a formal vote of thanks delivered by Dr. Leena Singh, expressing gratitude to all participants, guests, and organizers. Dr. Singh also highlighted the importance of the knowledge gained during the event in inspiring the youth to appreciate and uphold international standards in their future endeavours.

The event was commemorated with a group photograph to capture the memories and the shared commitment to the cause of standards.

The "Youth to Youth Connect: World Standards Day Campaign" proved to be a successful and enlightening event, reinforcing the importance of standards in our lives and inspiring the youth to pursue excellence through adherence to these standards. It left the attendees with a deep appreciation for the work of BIS and the impact of standards on product quality and safety.