



INSTITUTION'S INNOVATION COUNCIL (IIC) SHYAM LAL COLLEGE, DELHI

Session Details:

Title of the session: Workshop on AI for Fundraising & Investor Pitch Preparation

Date with Month & Year: 27th August 2026

Duration (in hours): 3 hour

Mode: Online

Convenor: Dr. Saubhagyalaxmi Singh

Total no of Faculty Members: 14

Total no of Participants: 133

Platform: Google Meet

Activity Category: Self Driven Activity

Objective of the Activity: The primary objective of the workshop was to familiarize students and aspiring entrepreneurs with the transformative role of Artificial Intelligence in fundraising and investor pitch preparation. The session aimed to provide participants with practical knowledge of leveraging AI tools for investor research, market analysis, pitch deck structuring, content creation, and presentation rehearsal. It sought to enhance participants' understanding of startup funding processes and equip them with innovative, technology-driven strategies to communicate business ideas effectively to potential investors. Additionally, the workshop aimed to foster entrepreneurial thinking, encourage the adoption of emerging technologies, and promote the ethical and responsible use of AI in innovation, startup development, and fundraising activities.

Activity Led by: Institution's Innovation Council (IIC), Shyam Lal College in collaboration with IQAC

Theme: Artificial Intelligence (AI), Fundraising, Investor Pitch Preparation, Startup Development, Innovation and Entrepreneurship

Expert/Speaker details:

Expert 1:

Name: Dr. Prashant Upadhyay

Designation: Assistant Professor (Senior Grade)

Organization: School of Computer Science Engineering and Technology, Bennett University

Brief about Expert: Dr. Prashant Upadhyay (SMIEEE, MACM, MIAENG, MIFERP) is an academician and researcher specializing in Artificial Intelligence, Data Science, and Emerging Technologies. He is currently serving as Assistant Professor (Senior Grade) at Bennett University and is also a Post-Doctoral Research Fellow at the National Kaohsiung University of Science and Technology, Taiwan. He has authored numerous research publications, book chapters, patents, and edited volumes, and actively contributes to the research and innovation ecosystem.

Brief description of the Activity :

The **Institution's Innovation Council (IIC)**, in collaboration with IQAC, Shyam Lal College, University of Delhi, organized an online workshop on **“AI for Fundraising & Investor Pitch Preparation”** on **27 August 2026**. The session was delivered by **Dr. Prashant Upadhyay**, Assistant Professor (Senior Grade), School of Computer Science Engineering & Technology, Bennett University, and Post-Doctoral Research Fellow at National Kaohsiung University of Science and Technology, Taiwan.

The workshop focused on the integration of Artificial Intelligence into the fundraising process and investor pitch development. Dr. Upadhyay introduced participants to the **“RAWR Framework”** (Research, Architect, Write, and Rehearse), demonstrating how AI can assist entrepreneurs in identifying potential investors, conducting market analysis, creating structured pitch decks, drafting persuasive content, and preparing for investor interactions. Participants were exposed to various AI-powered tools and prompt-engineering techniques that can significantly reduce the time and effort required in fundraising activities. The session also highlighted ethical considerations in the use of AI and emphasized the importance of human creativity, strategic thinking, and authenticity in entrepreneurial ventures. The workshop concluded with an interactive discussion and question-and-answer session, enabling participants to clarify their doubts and gain practical insights into AI-enabled fundraising strategies.



INSTITUTION'S INNOVATION COUNCIL

in collaboration
with IQAC organises a workshop on

**AI FOR FUNDRAISING &
INVESTOR PITCH PREPARATION**

REGISTER NOW





Dr. Prashant Upadhyay

 **ONLINE**

 **27 AUGUST 2026**

 **11:00 AM**

 **E-CERTIFICATE**

MEET OUR RESOURCE PERSON :

*Assistant Professor (Senior Grade)
School of CSE & Technology, Bennet University
National Kaohsiung University, Taiwan (Post-Doctoral Fellow)*

Faculty Coordinators
Dr. Leena Singh
Dr. Pranav Dass

Organizing Team
Dr. Monika Goyal, Mr. Balram Kindra, Dr. Kanika Solanki, Dr. Sunny Aggrawal, Dr. Manisha,
Dr. Sushil Kumar, Ms. Priyanka Yadav, Dr. Neha Bothra, Dr. Bisla Devi, Dr. Nidhi Jain, Dr. Rahul Boadh

Dr. Saubhagyalaxmi Singh
(Convenor)

Prof. Kusha Tiwari
(Director, IQAC)

Prof. Rabi Narayan Kar
(Professor-Principal)

 Institution's Innovation Council

 <https://iic-slc.live/>

 iic.slc

Key Highlights:

- 1) Introduction of the RAWR Framework (Research, Architect, Write, Rehearse) for startup fundraising workflows.
- 2) Demonstration of AI tools such as ChatGPT, Claude, Tome, Gamma, PitchBob, Yoodli, and Microsoft Speaker Coach.
- 3) Practical guidance on investor research, market-gap analysis, and VC targeting using AI.
- 4) Insights into storytelling, deck structuring, and metrics-driven narrative building for investor presentations.
- 5) Interactive activities involving prompt engineering and AI-assisted pitch refinement.
- 6) Discussion on ethical and responsible use of AI in entrepreneurship and fundraising.
- 7) Active participation of students and faculty members from various institutions.

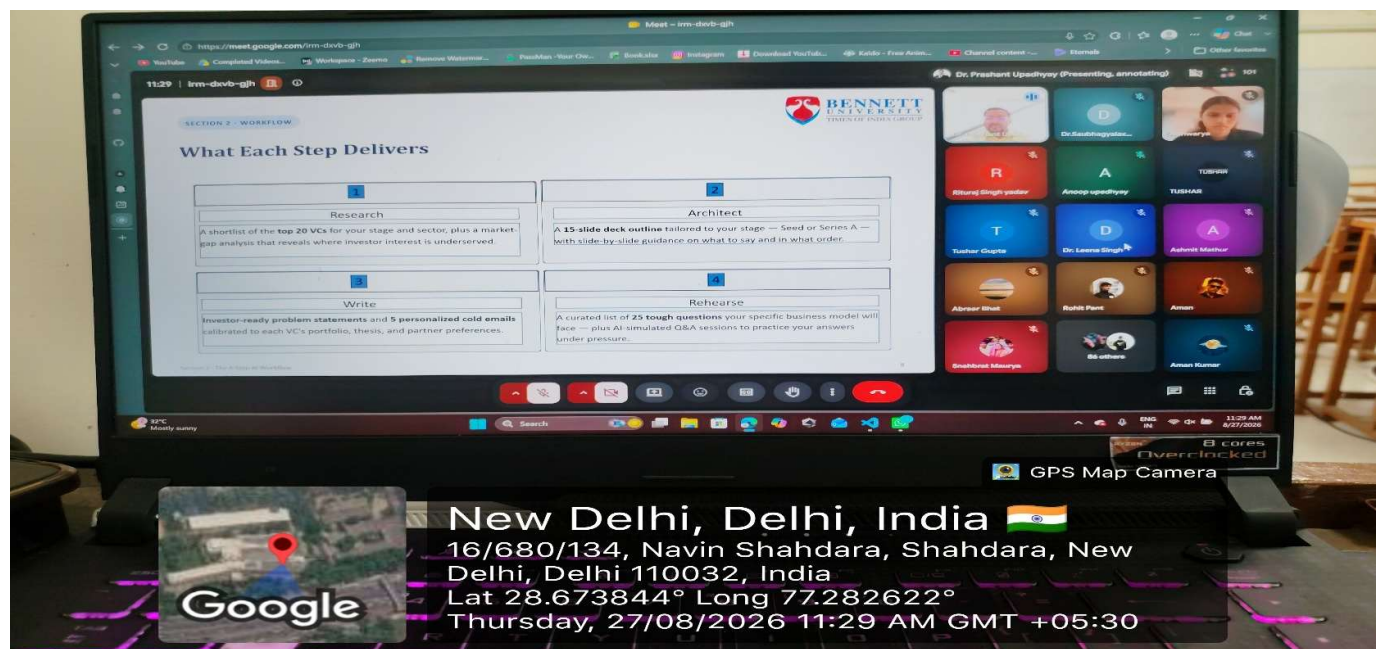
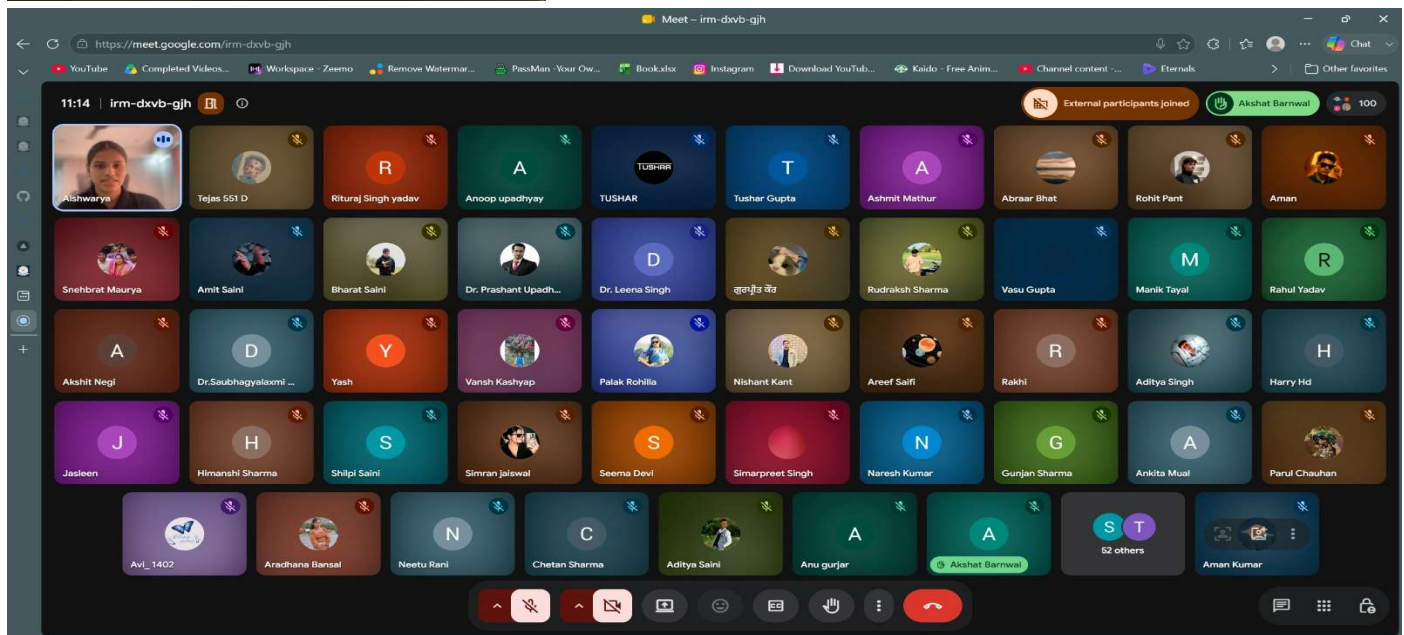
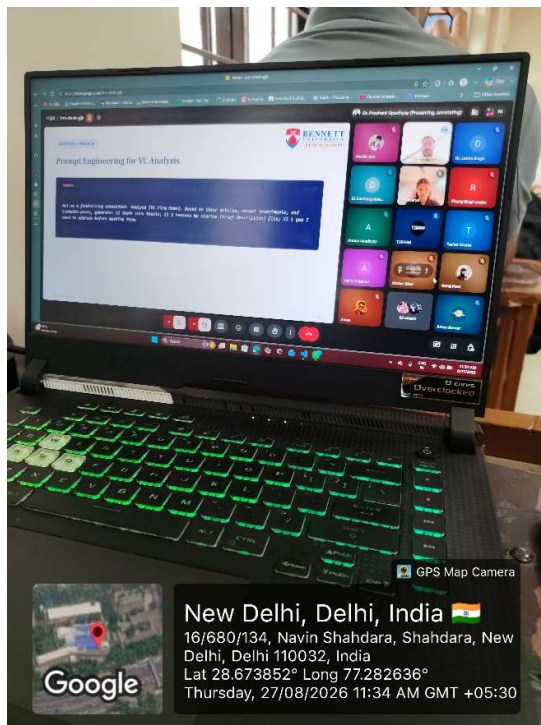
Outcome of the activity:

- Participants gained a comprehensive understanding of how AI can support fundraising and investor engagement.
- Enhanced awareness regarding startup ecosystems, venture capital expectations, and fundraising processes.
- Improved ability to use AI tools for investor research, pitch deck creation, content development, and presentation practice.
- Developed practical skills in prompt engineering and AI-assisted business communication.
- Encouraged students to explore entrepreneurship, innovation, and technology-driven problem-solving.
- Motivated participants to leverage AI responsibly while maintaining originality, ethical standards, and strategic decision-making in startup ventures.

Organizing Team Members Details:

Name	Role
Institution's Innovation Council (IIC), Shyam Lal College	Organizing Body
IQAC, Shyam Lal College	Collaborating Body
Dr. Saubhagyalaxmi Singh	Convenor
Dr. Prashant Upadhyay	Resource Person
Dr. Leena Singh	Faculty Coordinator
Dr. Pranav Dass	Faculty Coordinator

Photographs/Screenshots:



Meet - irm-dxvb-gjh

11:26 | irm-dxvb-gjh

SECTION 2 - WORKFLOW

The "RAWR" Framework

Architect
Design the foundational structure and blueprint.

Rehearse
Practice and refine the final presentation.

Research
Gather and analyze initial information and data.

Write
Create the core content and documentation.

Dr. Prashant Upadhyay (Presenting, annotating)

Participants: Dr.Saubhagyalax..., Ashwarya, Rituraj Singh yadav, Anoop upadhyay, TUSHAR, Tushar Gupta, Ashmit Mathur, Abraar Bhat, Rohit Pant, Aman, Snehrat Maurya, Amit Saini, 66 others, Aman Kumar.

Meet - irm-dxvb-gjh

12:22 | irm-dxvb-gjh

Let's Win Together

Partnership is hard. But with AI, you're no longer fighting with one hand tied behind your back. Or have that hand.

Dr. Prashant Upadhyay - Bennett University - prashant@bennettuniversity.edu

Click to add notes

Slide 43 of 43

Dr. Prashant Upadhyay (Presenting, annotating)

Participants: Hardik Jain, Ashwarya, Awadesh thapliyal, Aman, Ujjwal Awasthi, Vasu Gupta, Innovation council - ..., Dr.Saubhagyalaxmi..., Ashmit Mathur, Rohit Pant, Snehrat Maurya, Bharat Saini, Rudraksh Sharma, Seema Devi, Naresh Kumar, Parul Chauhan, Aradhana Bansal, Neetu Rani, Raj Pandey, Hakima Banoo, Dolly Seth, Magray Danish, Anuj Yadav, Ashutosh singh, Prachi Gupta, Vishal, Palak Sharma, 51 others, Aman Kumar.

Meet - irm-dxvb-gjh

11:08 | irm-dxvb-gjh

Dr. Prashant Upadhyay (Presenting, annotating)

Participants: Aman Kumar, Ashwarya, Dr.Saubhagyalaxmi Singh, 96 others.

People

All muted Add people

IN THE MEETING

Contributors 100

- Aman Kumar (You) Meeting host
- Abraar Bhat
- Aditya Saini
- Aditya Singh
- Aditya Singh Chauhan
- Aishwarya Meeting host
- Akshat Barmwal

32°C Mostly sunny

Search

11:08 AM 8/27/2026

Media Coverage and Pre & Post Activity Social Media Post screenshot:

Team Innovation Council(2026-27)
Abhaash, Abhishek(IIC, Aishwarya, Ankit, Arjun, Av, Ayush, Bisla, Cornen, Dihaa, Gautam, Hardik, Harsh, Harshita, Hamarshu(IIC, Anshu t IIC, Kanika, Kartik, Leena, Manisha, Monica, Mukul, Neha, Pooja, Prachi, Pransav, Priyanka, Rahul, Rameshwar(UT...

Saahyagyalaxmi Matha(Maths)

Forwarded

INSTITUTION'S INNOVATION COUNCIL

in collaboration with IQAC, Shyam Lal College

AI FOR FUNDRAISING & INVESTOR PITCH PREPARATION

REGISTER NOW





Dr. Prashant Upadhyay

ONLINE
27 AUGUST 2026
11:00 AM
E-CERTIFICATE

MEET OUR RESOURCE PERSON :
Assistant Professor (Senior Grade)
School of CSE & Technology, Bennett University
Post-Doctoral Research Fellow, National Kaohsiung University, Taiwan

AI for Fundraising & Investor Pitch Preparation

The Institution's Innovation Council (IIC), in collaboration with IQAC, Shyam Lal College (University of Delhi), invites you to an insightful workshop on leveraging Artificial Intelligence for fundraising and investor pitch preparation.

Resource Person: Dr. Prashant Upadhyay

- Assistant Professor (Senior Grade)
- School of CSE & Technology, Bennett University
- Post-Doctoral Research Fellow, National Kaohsiung University, Taiwan

27 August 2026
11:00 AM
Online Session(Google Meet)
E-Certificate for Participants

Register Now: <https://iic-slc.live/register?eventId=6a8c102bd35a16ba2ad30167>

Join us to discover how AI can help create compelling investor pitches, strengthen fundraising strategies, and improve investment readiness

7:14 pm

Attendance(Faculty Members)

S. No.	Name	Designation
1	Dr. Saubhagyalaxmi Singh	Convenor
2	Dr. Pranav Dass	Faculty Coordinator
3	Dr. Leena Singh	Faculty Coordinator
4	Dr. Sushil Kumar	Faculty Member
5	Dr. Neha Bothra	Faculty Member
6	Dr. Sunny Aggrawal	Faculty Member
7	Dr. Monika Goyal	Faculty Member
8	Mr. Balram Kindra	Faculty Member
9	Dr. Kanika Solanki	Faculty Member
10	Dr. Nidhi Jain	Faculty Member
11	Dr. Bisla Devi	Faculty Member
12	Ms. Priyanka Yadav	Faculty Member
13	Dr. Rahul Boadh	Faculty Member
14	Dr. Manisha	Faculty Member

Attendance(Participants)

S.No.	Name	College	Course
1	Ranjan Prajapati	Shyam Lal College (University of Delhi)	BSc Physical Science with Electronic
2	Kapil	Shyam Lal College (University of Delhi)	BSc Mathematics Honours
3	Samardeep Singh	SDIMT	BCA
4	Himanshi Rani	SDIMT Jagadhri	BCA (AI)
5	Bhumika Sahni	SDIMT	BCA AI
6	Vansh	Shyam Lal College (University of Delhi)	BSc Hons Mathematics
7	Hemant Bhaskar	Shyam Lal College (University of Delhi)	BSc Hons Mathematics
8	Mohd Areef	Shyam Lal College (University of Delhi)	BSc (Hons.) Mathematics
9	Swati Kalra	SD Institute of Management & Technology	Assistant Professor
10	Kashish	SDIMT	BCA AI
11	Gulnaz	Shyam Lal College (University of Delhi)	BSc Maths Honours
12	Aditya	Shyam Lal College (University of Delhi)	BSc Hons Mathematics
13	Alok	Shyam Lal College (University of Delhi)	BSc Mathematics Honours
14	Sangam Parjapat	SD Institute of Management & Technology	BCA AI
15	Manik	SD Institute of Management & Technology	BCA
16	Ayush	SD Institute of Management & Technology	BCA AI
17	Muskan	SDIMT	BCA AI
18	Nitika	SD Institute of Management & Technology	BCA AI
19	Akanksh	SD Institute of Management & Technology	BCA AI
20	Jigyanshu Gupta	SD Institute of Management & Technology	BCA AI
21	Nikhil Malhotra	SD Institute of Management & Technology	BCA AI
22	Anuj	SD Institute of Management & Technology	BCA AI
23	Tarunam Sharma	SD Institute of Management & Technology	BCA AI
24	Bhavna	SD Institute of Management & Technology	BCA AI
25	Himanshi Sharma	SD Institute of Management & Technology	BCA
26	Tanishq Panwar	SDIMT	BCA AI
27	Rahul Yadav	SD Institute of Management & Technology	BCA AI
28	Love Choudhary	SD Institute of Management & Technology	BCA AI
29	Gunjan Sharma	SD Institute of Management & Technology	BCA AI
30	Aradhana	SD Institute of Management & Technology	BCA AI
31	Ranjeeta	SD Institute of Management & Technology	Computer Applications
32	Harish Rana	SD Institute of Management & Technology	BCA AI
33	Manan Sharma	SD Institute of Management & Technology	BCA AI
34	Purnima Sethi	SDIMT	BCA + AI

35	Aditya Singh	SDIMT	BCA + AI
36	Bharat Saini	SDIMT	BCA AI
37	Dhruv	SDIMT	BCA AI
38	Babita Devi	SD Institute of Management & Technology	BCA AI
39	Aamid Dagga	IITM Srinagar	BBA
40	Ankita	SD Institute of Management & Technology	BCA AI
41	Shilpi Saini	SD Institute of Management & Technology	BCA AI
42	Parul	SD Institute of Management & Technology	BCA AI
43	Palak	SD Institute of Management & Technology	BCA AI
44	Jasleen	SDIMT	BCA AI
45	Aditya Saini	SD Institute of Management & Technology	BCA
46	Nikita	SD Institute of Management & Technology	BCA AI
47	Harshit	SD Institute of Management & Technology	BCA AI
48	Simarpreet Singh	SDIMT	BCA AI
49	Aditi Bisht	SD Institute of Management & Technology	BCA AI
50	Mansi	SD Institute of Management & Technology	BCA AI
51	Dilpreet Kaur	SD Institute of Management & Technology	BCA AI
52	Prince Kumar	Shyam Lal College (University of Delhi)	BSc
53	Yash	SDIMT	BCA AI
54	Vanshika	SD Institute of Management & Technology	BCA AI
55	Simran	Kurukshetra University	BCA AI
56	Hardik	SD Institute of Management & Technology	BCA AI
57	Yashika Mittal	Shyam Lal College (University of Delhi)	BCA AI
58	Ashutosh Pandey	SDIMT	BCA + AI
59	Lucky Gautam	Shyam Lal College (University of Delhi)	BSc Physical Science with Electronic
60	Shivani Jha	Shyam Lal College (University of Delhi)	BSc Mathematics Honours
61	Dolly Seth	Shyam Lal College (University of Delhi)	BSc Maths Hons
62	Pangambam Bikash Singh	Shyam Lal College (University of Delhi)	BSc Maths Hons
63	Shraddha Sharma	Shyam Lal College (University of Delhi)	BSc Maths Honours
64	Prashant	Shyam Lal College (University of Delhi)	BSc Mathematics Honours
65	Zoya Zabin Fatima	Shyam Lal College (University of Delhi)	BCom Hons
66	Tanzeel Nabi	Shyam Lal College (University of Delhi)	BSc Programme
67	Ankit Jangra	Shyam Lal College (University of Delhi)	BCom
68	Hardik Jain	Shyam Lal College (University of Delhi)	BCom Programme
69	Tejas	Shyam Lal College (University of Delhi)	BCom Programme
70	Rohit Pant	Shyam Lal College (University of Delhi)	BSc Computer Science

71	Snehbrat Maurya	Shyam Lal College (University of Delhi)	BSc Computer Science
72	Dharmendra	Shyam Lal College (University of Delhi)	BSc Physical Science with Computer Science
73	Nitesh Yadav	Shyam Lal College (University of Delhi)	BSc Physical Science with Chemistry
74	Aman Kumar	Shyam Lal College (University of Delhi)	BSc Physical Science with Computer Science
75	Vasu Gupta	Shyam Lal College (University of Delhi)	BCom Programme
76	Rameshwar Singh	Shyam Lal College (University of Delhi)	BCom Hons
77	Prachi Gupta	Shyam Lal College (University of Delhi)	BCom Honours
78	Abhinav Singh	Shyam Lal College (University of Delhi)	BCom Hons
79	Aishwarya	Shyam Lal College (University of Delhi)	BCom Hons
80	Hakima Banoo	Shyam Lal College (University of Delhi)	BCom (P)
81	Prince Baisla	Shyam Lal College (University of Delhi)	BSc (Hons) Mathematics
82	Anuj Yadav	Shyam Lal College (University of Delhi)	BSc Mathematics Hons
83	Mohammad Tazeem Jan	Iqbal Institute of Technology and Management	BCA
84	Kartik Goyal	Shyam Lal College (University of Delhi)	BCom
85	Akshit	Shyam Lal College (University of Delhi)	B.Sc. (H) Maths
86	Sonu Sah	Shyam Lal College (University of Delhi)	BSc Maths (Hons)
87	Abraar Shakeel Bhat	Iqbal Institute of Technology and Management	BCA
88	Varun Sharma	Shyam Lal College (University of Delhi)	B.Com Programme
89	Palak Sharma	Shyam Lal College (University of Delhi)	BCom Hons
90	Pankaj Dhiman	Shyam Lal College (University of Delhi)	BSc (Hons) Mathematics
91	Atul Singh Rawat	Shyam Lal College (University of Delhi)	BSc Maths Hons
92	Deepanshu Kumar Singh	Shyam Lal College (University of Delhi)	BSc (Hons) Mathematics
93	Gagan Verma	Shyam Lal College (University of Delhi)	BSc Mathematics Honours
94	Dhru Kumar	Shyam Lal College (University of Delhi)	BSc Hons Mathematics
95	Daksh Nagar	Shyam Lal College (University of Delhi)	BSc (Hons) Mathematics
96	Ganpati Kumar	Shyam Lal College (University of Delhi)	BSc Maths Hons
97	Rambharosh Thakur	Shyam Lal College (University of Delhi)	BSc (H) Mathematics
98	Anshima Kumari	Shyam Lal College (University of Delhi)	BSc Physical Science with Computer Science
99	Aman Kumar Sah	Shyam Lal College (University of Delhi)	BSc Computer Science
100	Faisal	IITM	BCA
101	Iqra	Shyam Lal College (University of Delhi)	BSc Maths Hons
102	Noumaan Wani	IITM	BCA
103	Dharamveer Sharma	Shyam Lal College (University of Delhi)	BSc Physical Science with Computer Science
104	Ashutosh Singh	Shyam Lal College (University of Delhi)	B.Com Programme
105	Mohammad Huzaif Ganie	Iqbal Institute of Technology and Management	BCA
106	Moomin Shabir Dar	Iqbal Institute of Technology and Management	Computer Applications

107	Vanshika Gupta	Shyam Lal College (University of Delhi)	BSc Computer Science
108	Bhawar Singh	Shyam Lal College (University of Delhi)	BSc Maths Hons
109	Shubham Sharma	Shyam Lal College (University of Delhi)	BSc Physical Science with Chemistry
110	Satyam	Shyam Lal College (University of Delhi)	BSc Maths Hons
111	Ujjwal Awasthi	Shyam Lal College (University of Delhi)	BCom Hons
112	Palak Srivastava	Shyam Lal College (University of Delhi)	BCom Hons
113	Rajat Kasana	Shyam Lal College (University of Delhi)	B.Com H
114	Sristy Sinha	Shyam Lal College (University of Delhi)	BCom Programme
115	Wasik Bhat	Iqbal Institute of Technology and Management	BBA
116	Vishal Kumar	Shyam Lal College (University of Delhi)	BSc Mathematics Honours
117	Sidhant Singh	Shyam Lal College (University of Delhi)	B.Com
118	Ritanshu Pal	Shyam Lal College (University of Delhi)	B.Com Programme
119	Durender	Shyam Lal College (University of Delhi)	B.Sc. Maths (Hons.)
120	Mehreen Manzoor	IITM	BCA
121	Gurpreet Kour	Iqbal Institute of Technology and Management	MBA
122	Vaibhav Yadav	Shyam Lal College (University of Delhi)	B.Com Programme
123	Danish Bashir	Iqbal Institute of Technology and Management	BCA
124	Anoop Upadhyay	Shyam Lal College (University of Delhi)	BSc (Hons) Maths
125	Muhammad Qayim	IITM	BBA
126	Nida Salma	Iqbal Institute of Technology and Management	BCA
127	Sabiya Bashir	IITM	MBA
128	Rituraj Singh Yadav	Shyam Lal College (University of Delhi)	BSc Hons Mathematics
129	Sudarshan Jha	Shyam Lal College (University of Delhi)	BSc Mathematics (Hons)
130	Shagun	Shyam Lal College (University of Delhi)	BSc (Hons) Maths
131	Ayushi Gupta	Shyam Lal College (University of Delhi)	BSc Hons Mathematics
132	Abhay Rawat	Shyam Lal College (University of Delhi)	B.Sc. (Hons.) Mathematics
133	Ishita Kundu	Shyam Lal College (University of Delhi)	BSc Physical Science with Computer Science