



INSTITUTION'S INNOVATION COUNCIL (IIC) SHYAM LAL COLLEGE, DELHI

Session Details:

Title of the session: Awareness Series: Session on MSME Schemes & MSME Idea Hackathon 6.0

Date with Month & Year: 10th July 2026

Duration (in hours): 1 hour

Mode: Online

Convenor: Dr. Saubhagyalaxmi Singh

Venue / Platform: Webex

Activity Category: MIC Driven Activity

Objective of the Activity: To create awareness among students, faculty members, startup mentors, and innovators about various MSME schemes supporting innovation and entrepreneurship. The session aimed to introduce participants to the MSME Idea Hackathon 6.0, highlighting its objectives, eligibility criteria, funding opportunities, and application process. It also encouraged Higher Education Institutions (HEIs) to actively participate in government-led innovation initiatives.

Activity Led by: Institute Council

Theme: Innovation, Entrepreneurship, IPR, Startup

Expert/Speaker details:

Expert 1:

Name: Girish Kumar

Designation: Assistant Director

Organization: MSME Development & Facilitation Office (MSME-DFO), Jaipur

Brief about Expert: Girish Kumar serves as Assistant Director at MSME Development & Facilitation Office, Jaipur. He actively promotes MSME schemes, startup development, innovation support, and government initiatives aimed at strengthening entrepreneurship and fostering innovation ecosystems.

Expert 2:

Name: Anila Choraria

Designation: Assistant Director

Organization/Institution: MSME Development & Facilitation Office (MSME-DFO), Jaipur

Brief about Expert: Anila Choraria is Assistant Director at MSME Development & Facilitation Office, Jaipur. She works towards spreading awareness about MSME initiatives and guiding innovators, startups, educational institutions, and entrepreneurs regarding government support schemes and funding opportunities.

Brief description of the Activity (150-200 words):

The **Awareness Series on "MSME Schemes & MSME Idea Hackathon 6.0: Opportunities for Innovators, Startups & HEIs"** was organized online through Webex by NWRO, Institution's Innovation Council (IIC), Innovation Cell, and AICTE Innovation Centre, Jaipur & Chandigarh. The session began with an introduction to the role of MSME initiatives in promoting innovation, entrepreneurship, and startup development across Higher Education Institutions (HEIs). The resource persons, **Mr. Girish Kumar** and **Ms. Anila Choraria**, Assistant Directors, MSME Development & Facilitation Office (MSME-DFO), Jaipur, presented various MSME schemes, including Udyam Registration, the revised MSME classification, the Procurement & Marketing Support (PMS) Scheme, Entrepreneurship Skill Development Programmes (ESDP), and the MSME Incubation Scheme. A major focus of the session was **MSME Idea Hackathon 6.0**, where participants were guided through the eligibility criteria, application timeline, host institution selection, funding support, and the multi-stage evaluation process involving Host Institutions and the Ministry of MSME. The speakers also demonstrated the official application portal and explained the innovation pipeline from idea generation to incubation and commercialization. The session concluded with an interactive Q&A session, enabling participants to clarify their doubts regarding MSME schemes, startup support, and hackathon participation.

Key Highlights:

1. Awareness created about MSME schemes supporting innovation, entrepreneurship, startups, and HEIs.
2. Experts explained the revised MSME classification and the benefits of Udyam Registration.
3. Detailed overview of the Procurement & Marketing Support (PMS) Scheme, Entrepreneurship Skill Development Programmes (ESDP), and MSME Incubation Scheme.
4. Participants learned about MSME Idea Hackathon 6.0, including eligibility, funding opportunities, application timeline, and host institution selection.
5. The complete evaluation process of the Hackathon, including Host Institution evaluation and Ministry-level screening, was explained.
6. The innovation pipeline from idea generation to incubation and commercialization was demonstrated.
7. The session concluded with an interactive question-and-answer session addressing participants' queries on MSME initiatives and startup opportunities.

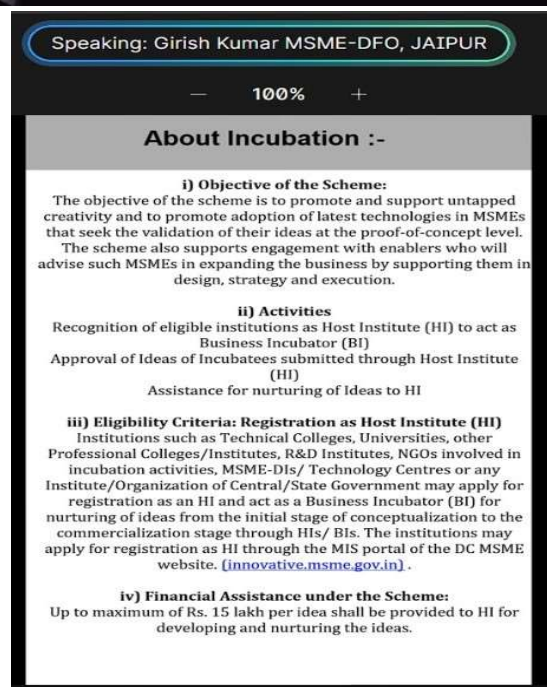
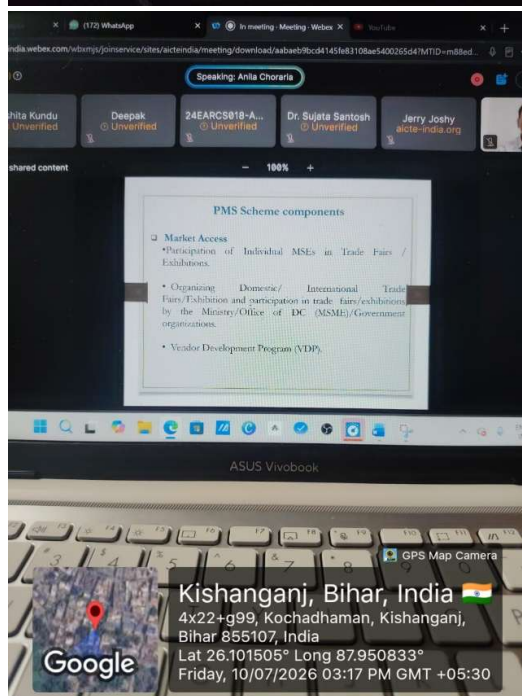
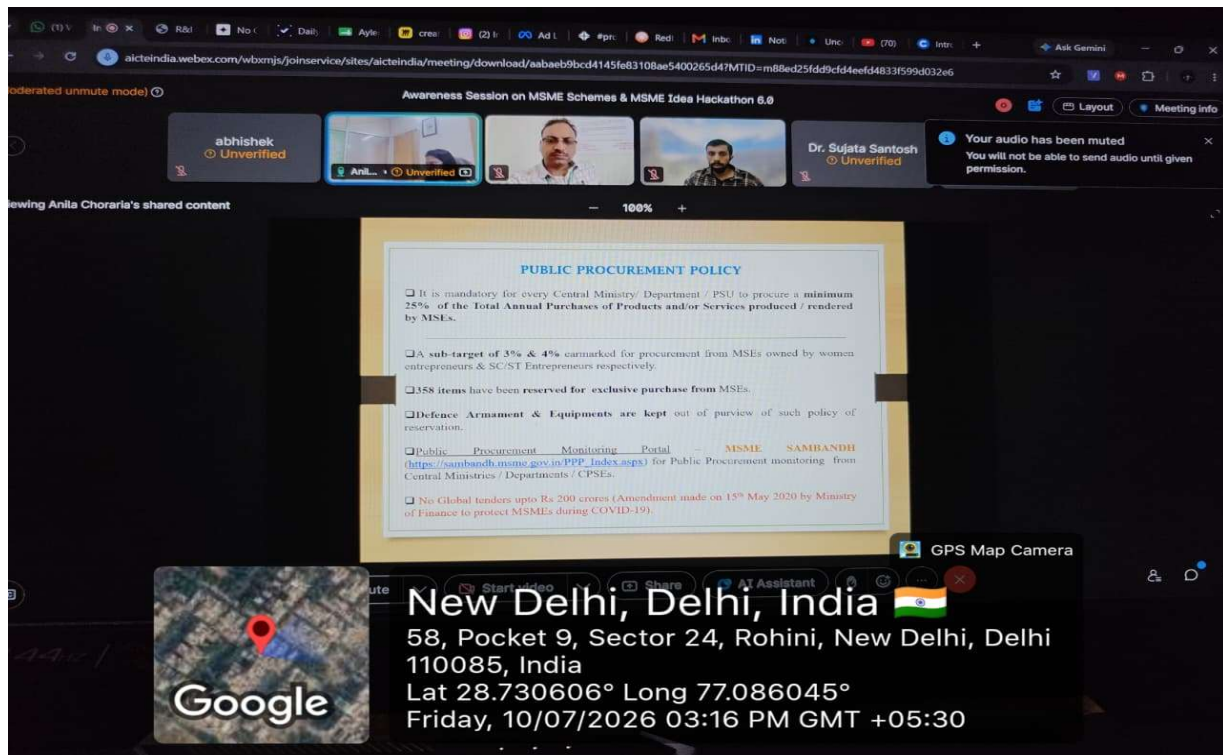
Outcome of the activity:

The session enhanced participants' understanding of the Government of India's MSME initiatives that promote innovation and entrepreneurship. Participants gained knowledge of MSME schemes, revised MSME classification, Udyam Registration, Procurement & Marketing Support (PMS), Entrepreneurship Skill Development Programmes (ESDP), and MSME Incubation initiatives. They also developed a clear understanding of MSME Idea Hackathon 6.0, including the application process, eligibility criteria, evaluation mechanism, funding support, and the role of Host Institutions in nurturing innovative ideas. The activity encouraged students, faculty members, innovators, startup mentors, and Higher Education Institutions (HEIs) to participate in government-supported innovation programmes and utilize available resources to transform ideas into impactful startups.

Organizing Team Members Details:

Name	Role
Dr. Saubhagyalaxmi Singh	Convenor, Institution's Innovation Council (IIC), Shyam Lal College
Mr. Girish Kumar	Resource Person, Assistant Director, MSME-DFO Jaipur
Ms. Anila Choraria	Resource Person, Assistant Director, MSME-DFO Jaipur
NWRO, IIC & AICTE Innovation Centre Team	Event Coordination and Technical Support

Photographs/Screenshots:



Browser tabs: IIC Report Format Analysis, (172) WhatsApp, In meeting - Meeting - Webex, YouTube

URL: <https://aictcindia.webex.com/wbxmjs/joinservice/sites/aictcindia/meeting/download/aabaeb9bcd4145fe83108ae5400265d4?MTID=m88ed...>

(Moderated unmute mode) Awareness Session on MSME Schemes & MSME Idea Hackathon 6.0

Participants: Ishita Kundu (Unverified), A... (Unverified), Dr. Shekhar, JEC... (gmail.com), Girish Kumar (Unverified)

Viewing Anila Choraria's shared content



Entrepreneurship Skill Development Programme (ESDP)
Promotes new enterprises, build capacity of existing MSMEs and inculcate entrepreneurial culture in the country

Training Components

- Entrepreneurship Awareness Programme (EAP)
- Entrepreneurship-cum-Skill Development Programme (E-SDP)
- Management Development Programme (MDP)
- Advanced Entrepreneurship-cum-Skill Development Programme (A-ESDP)
- Advanced Management Development Programme (A-MDP)

Meeting link: <https://aictcindia.webex.com/aictcindia/j.php?MTID=mc4faa4350deb23224977f576ae0c6298>

Meeting number: 2515 203 4305

Join by video system: 25152034305@aictcindia.webex.com

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(Moderated unmute mode) Awareness Session on MSME Schemes & MSME Idea Hackathon 6.0

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UDYAM REGISTRATION

- Registration is simple, hassle-free and without any charges.
- It is paperless and based on self-declaration.
- Promotes Ease of Doing Business for MSMEs in India.

To register visit at <http://udyamregistration.gov.in>

Scan the QR code to know more

Unmute, Start video, Share, AI Assistant

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URL: <https://aictcindia.webex.com/wbxmjs/joinservice/sites/aictcindia/meeting/download/aabaeb9bcd4145fe83108ae5400265d4?MTID=m88ed...>

(Moderated unmute mode) Awareness Session on MSME Schemes & MSME Idea Hackathon 6.0

Participants: Ishita Kundu (Unverified), Dr. Shekhar, JEC... (gmail.com), Career Point Uni... (Unverified), A... (Unverified)

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INNOVATION PIPELINE
(Ideas → Innovation → Incubation → Impact)

Innovation → Hackathons → Incubation Centers → Startup/Commercial Product

- **Innovation** generates creative ideas and identifies opportunities.
- **Hackathons** help convert these ideas into prototypes or proof-of-concept solutions.
- **Incubation centers** nurture the best prototypes by providing resources, mentorship, and funding to transform them into successful startups or market-ready products.

Media Coverage and Pre & Post Activity Social Media Post screenshot:

**Team Innovation council (2025-26)**
Abhash, Abhishek(IIC, Aryan, Av, Ayush, Bisla, Comm, Disha, Gautam, Hardik, Harsh, Harshita, Himanshu(IIC, Kanika, Khushal, Leena, Manisha, Monica, Mukul, Neha, Pooj...

 **Awareness Series: Session on MSME Schemes & MSME Idea Hackathon 6.0**

Greetings from the NWRO, IIC, Innovation Cell and AICTE Indovation Centre, Jaipur & Chandigarh

Join us for an informative online awareness session on:

-  **MSME Schemes and MSME Idea Hackathon 6.0: Opportunities for Innovators, Startups & HEIs**
-  **Resource Person: Expert from MSME-Development & Facilitation Office (MSME-DFO), Jaipur**
-  **Organized by: NWRO,IIC, Innovation Cell and AICTE Indovation Centre, Jaipur & Chandigarh**
-  **Supported by: MSME-Development & Facilitation Office (MSME DFO), Jaipur**

 **Date: Friday, 10 July 2026**
 **Time: 3:00 PM onwards**
 **Mode: Online**

 **Join the Session:**
<https://aictcindia.webex.com/aictcindia/j.php?MTID=m88ed25fdd9cfd4eefd4833f599d032e6>

The session will cover:

- Overview of MSME schemes for innovators, startups, and Higher Education Institutions (HEIs)
- MSME Idea Hackathon 6.0 – objectives, eligibility, funding support, and application process
- Opportunities for faculty, students, incubators, and startup mentors



Attendance(Faculty Members)

S. No.	Name	Designation
1	Dr. Saubhagyalaxmi Singh	Convener
2	Dr. Monika Goyal	Faculty Member
3	Mr. Balram Kindra	Faculty Member
4	Dr. Sushil Kumar	Faculty Member
5	Dr. Neha Bothra	Faculty Member
6	Dr. Sunny Aggrawal	Faculty Member
7	Dr. Pranav Dass	Faculty Member
8	Dr. Leena Singh	Faculty Member
9	Dr. Kanika Solanki	Faculty Member
10	Dr. Nidhi Jain	Faculty Member
11	Dr. Bisla Devi	Faculty Member
12	Ms. Priyanka Yadav	Faculty Member
13	Dr. Rahul Boadh	Faculty Member
14	Dr. Manisha	Faculty Member

Attendance(Participants)

S. No.	Name	Course
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1	Ishita Kundu	B.Sc. Physical Science with Computer Science
2	Hardik Jain	B.Com. (Prog.)
3	Palak Sharma	B.Com. (Hons.)
4	Abhash Kumar Srivastava	B.Com. (Hons.)
5	Aishwarya Naulakha	B.Com. (Hons.)
6	Ujjwal Awasthi	B.Com. (Hons.)
7	Abhinav	B.Com. (Hons.)
8	Aman Kumar Sah	B.Sc. Physical Science with Computer Science
9	Yaksh Tomar	B.Sc. Physical Science with Computer Science
10	Zoya Fatima	B.Com. (Hons.)
11	Kartik Goyal	B.Com. (Prog.)
12	Prachi	B.Com. (Hons.)
13	Ansh	B.Com. (Hons.)
14	Ankit Jangra	B.Com. (Prog.)
15	Vasu Gupta	B.Com. (Prog.)
16	Ashmit Mathur	B.Com. (Hons.)
17	Ayush Sugla	B.A. Programme (Economics + Political Science)
18	Rameshwar Singh	B.Com. (Hons.)
19	Shreya	B.Sc. Physical Science with Chemistry
20	Tanzeel	B.Sc. Physical Science with Chemistry
21	Sonali Singh	B.Sc. Physical Science with Computer Science
22	Ayush Kumar	B.Sc. Physical Science with Computer Science
23	Akshit Negi	B.Sc. Physical Science with Computer Science
24	Aaina Jain	B.Sc. Physical Science with Computer Science
25	Tanuja	B.Sc. Physical Science with Computer Science
26	Amit Saini	B.Sc. Physical Science with Computer Science
27	Sharique	B.Sc. Physical Science with Computer Science
28	Vanshika Gupta	B.Com. (Hons.)
29	Ananya Sharma	B.Com. (Hons.)
30	Aanchal	B.Com. (Hons.)
31	Vansh	B.Sc. Mathematics (Hons.)
32	Aditya	B.Sc. Mathematics (Hons.)
33	Shubhanshu Tiwari	B.Sc. Physical Science with Computer Science
34	Mohit	B.Sc. Physical Science with Computer Science
35	Aditya Kumar Choudhary	B.Sc. Physical Science with Computer Science
36	Krishna Mishra	B.Sc. Physical Science with Computer Science

37	Dharamveer Sharma	B.Sc. Physical Science with Computer Science
38	Rahul Kumar Sharma	B.Sc. Physical Science with Computer Science
39	Vaibhav Kumar	B.Sc. Physical Science with Computer Science
40	Aayushi	B.Sc. Physical Science with Computer Science
41	Garima Maddhesiya	B.Sc. Physical Science with Computer Science