

## Eco-club (the\_last\_leaf) Shyam Lal College

### Door to Door Awareness Campaign

In Collaboration with

### NGO MAA Ratni & Department of Environment, Government of India

The primary purpose of the door to door campaign was to gather and make available information spread among house-wives, Children, Gardeners, vegetables-sellers, shopkeepers and many other people who are the back bone of society. Eco club In Collaboration with NGO MAA-Ratni took initiative on (19<sup>th</sup> - 20<sup>th</sup> Feb 2018) to motivate them to keep their homes, schools, work place and their surroundings clean and tidy and spread awareness about Safe Drinking Water & Sanitation almost 20 students participated in this drive in nearby areas of college campus like Navin Shahdara & Seelampur. They requested people to dispose their waste properly and also promoted the use of different colours of dustbin used for different kind of waste and inspired them to use sanitizer at regular intervals which is easily accessible and less time consuming, to maintain hygiene. Installing Ro water purifiers for potable drinking water and reusing the unfiltered water to wash the clothes or to water the plants. They also encouraged the vegetable sellers and shopkeepers to use cloth and jute bags instead of plastic bags. They provided them with saplings which will then grow out to be big trees and help in reducing pollutants in the air, and act as a natural filtration, resulting in clean water.





