



SHYAM LAL COLLEGE



QUICK PITCH EVENT

YUVASPANDANA'24 REPORT

ORGANISED BY ENTREPRENEURSHIP CELL & CENTRE FOR SKILL DEVELOPMENT

ON 14TH AND 15TH March 2024

Introduction:

Yuvaspandana'24, an annual extravaganza jointly organized by the Entrepreneurship Cell (E-Cell) and Center for Skill Development Society (CSD), marked a celebration of creativity, entrepreneurship, and strategic thinking. Among the array of events, "QUICK PITCH," Challenge organized by the E-Cell, an electrifying event where our budding entrepreneurs pitched their innovative product.



Event Overview: The Quick Pitch event held on March 15 in the Seminar Hall at 10AM witnessed enthusiastic participation from 20 students representing SLC and inter colleges such as KMC, Bhim Rao Ambedkar College. Khushi Gaur, Poorvi Singhal were event heads

with assistance from Deepanshi, and volunteers Somya and Bhagritee, under the guidance of Dr. Bharat Garg (Convenor ecell) and Ms. Palak Kakkar (Faculty ecell) the event aimed to test participants' ability to think on their feet and deliver persuasive pitches for various products.

Event Details: Participants were randomly given chits containing different products. They were then given 2 minutes to gather their thoughts and prepare a pitch for the assigned product. Subsequently, each participant had 3 minutes to deliver their pitch, showcasing their creativity, communication skills, and persuasive abilities.

THE JUDGMENT CRITERIA WAS :-

1. Clarity – How clearly the pitch communicated the product.
2. Engagement – Engaging and capture the audience.
3. Delivery – The delivery of pitch includes tone, pace and body language.
4. Creativity – Highlighted what sets the product from competitors emphasizing the USP of the product.
5. Feasibility – The practicality of implementing or realizing the items.

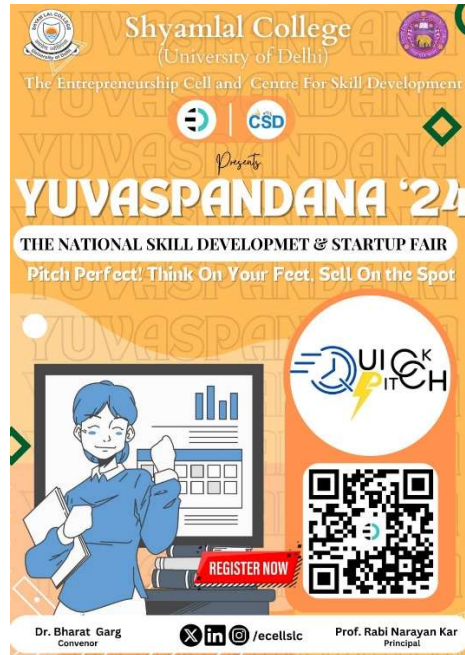
Outcome: After all pitches were delivered, judges Palak Ma'am and Bharat Sir deliberated and selected three winners based on the quality of their pitches.

Winners :

- 1st : Bhavya Chauhan, SLC
- 2nd : Rohit Sharma, KMC
- 3rd : Komal, SLC

The Quick Pitch event provided a platform for students to hone their presentation and persuasion skills in a competitive yet supportive environment. It fostered creativity, confidence, and effective communication among the participants. The event's success can be attributed to the meticulous planning and execution by the organizers and the active participation of both students and judges. Congratulations to all the winners and participants for their impressive performances!

EVENT POSTER:



MORE IMAGES FROM THE EVENT



