



## **A BRIEF REPORT OF WEBINAR ON**

### **“BUSINESS PLAN COMPETITIONS”**

**Organized by The Entrepreneurship Cell, SLC in collaboration with Prowisdom Growth**

**On October 18<sup>th</sup> 2019**

With the encouragement and support from the Prowisdom Growth Pvt. Ltd., The Entrepreneurship Cell SLC, Organized *“Pitch A Thon- A business proposal Competiton”* on 18<sup>th</sup> October 2019. The Event started with an inaugural address by **Prof. Rabi Narayan Kar**, Principal. **Dr. Bharat Bhushan** extended his warm welcome to the participants and Resource Person of the Webinar. He thanked **Prowisdom Growth Pvt Ltd.** for being partner of the day to organize this event. He also appreciated the efforts made by students Coordinators for handling the event.

#### **INTERNAL**

A seed of an idea will become a plant for a good business and meaningful network of professional connections. To nurture this seed amongst its members the Entrepreneurship Cell organized an intra cell B-plan competition in which the talented pool of student entrepreneurs pitched their ideas. Teachers mentored the students and gave them suggestions for improvement.

#### **EXTERNAL**

An innovative idea and a business proposal competition; INWIN and PITCH-A-THON ; was organised on 18 October 2019, as a joint project of The Innovation Council and The Entrepreneurship Cell of Shyam Lal College. Every year the cell receives a large number of applications from talented people who present their unique business ideas. Even this year we had incredible teams from every possible direction. The main goal of the competition was to stimulate and nourish creativity and student entrepreneurial spirit; and to encourage such activities among students from any majors and examine students' business ideas for their realization capacity.

This year, the event became one of the most successful one in the history of this tradition. The competition was quite definite. Visualise Perfection-Visualise Entrepreneurship as the cell's motto for this year. Both the cell's coordinators were elated to have such massive involvement and kept the team motivated all through. Working their way to the victory

were the Team Bawarchi and the Team Aarogya, both from Enactus Ramjas. Their avidity and readiness turned their presentations into the very best. The second prize was won by 2 very innovative and ingenious teams, namely Team Brand Deviser and Team Kaagaj, both from Shyam Lal College itself. The Team Sacred Games from IIM Rohtak was able to secure the third prize. All the participants of the competition were awarded business and entrepreneurship themed books as the consolation prize. The session was attended by 70 participants

## **PICTURES**





SLC (University of Delhi)  
Shyam Lal College



The Entrepreneurship Cell, SLC & Prowisdom Growth Pvt. Ltd.  
*Dr. Rajiv Mehta*

# PITCH-A-THON

A BUSINESS PROPOSAL COMPETITION

EXCITING PRIZES WORTH UPTO ₹ 100,000

Venue: Seminar Hall, SLC, University of Delhi.  
For Registration and Guidelines visit: [bit.ly/pitch-a-thon](http://bit.ly/pitch-a-thon) or [www.ecellslc.com](http://www.ecellslc.com)

Last date for Registration is 10th October 2019

Date of Competition: 18th October 2019

Maximum 5 members allowed in a team

Fees per team - ₹ 1000/- (Paytm/ NECT)

For queries, contact:  
+91 89796 37810 (Nayan Kulshreshtha)  
+91 82809 34267 (Lokesh Jain)

[www.ecellslc.com](http://www.ecellslc.com), [www.prowisdom.in](http://www.prowisdom.in)

[@ecellslc](https://www.facebook.com/ecellslc) | [f/ecellslc](https://www.facebook.com/ecellslc) | [E-Cell SLC](https://www.youtube.com/channel/UC...) | [/E-CellSLC](https://www.linkedin.com/company/ecellslc)  
[ecellslc](https://www.instagram.com/ecellslc) | [Instagram](https://www.instagram.com/ecellslc) | [Prowisdom Growth](https://www.youtube.com/channel/UC...) | [@ecellslc](https://www.instagram.com/ecellslc)

Dr. Bharat Bhushan  
Coordinator, E-Cell

Prof. Rabi Narayan Kar  
(Principal)



