

A BRIEF REPORT ON WORKSHOP ON

"FINANCE PITCHING AND STARTUP MENTORSHIP"

Organized by The Entrepreneurship Cell Shyam Lal College On November 10th 2017

The Entrepreneurship Cell, SLC organized an interactive session on 10th November'17. Mr. Arshdeep Khurana, Founder and CEO of "Job Vision Consultants" and Mr. Shashank Sagar, Co-founder of "Farmyo" visited our campus for an interactive session on "Finance Pitching" and "Start-Up Mentorship" respectively. Mr. Khurana very well explained how pitching is extremely important for any start-up and how good finance pitching can help a start-up grab the investor's attention. Mr. Sagar being the key speaker on "Start-up Mentorship" explained how it can help create new and useful connections and help the entrepreneurs in searching for the resources in the right place.

The event was well attended by the faculty as well as students, and the response was overwhelming. The workshop successfully ended on a fruitful and engaging note with a two-way interaction wherein the audience members gave their observations and asked relevant questions to the speaker. The event ended on a positive note and was a successful one with the constant support of our respected Principal Sir, Prof. Rabi Narayan Kar. The vote of thanks was proposed by session coordinator for the valuable inputs delivered by the speaker and was appreciative of the commendable efforts taken by the Convener and the whole Organising Team for initiating such a knowledgeable and informative session for the students. The students participation was very active and enthusiastic which made the session

a true success. The students clarified their doubts related to the topic of the session. This session was special in itself as the discussion was accompanied by appropriate examples and amazing demoes. Altogether session was very interactive and it created a sense of awareness among students. The speaker of the event expressed his gratitude towards everyone who joined. He also wished best of luck to everyone and also gave some tips to gain success in future. The event was attended by 70 participants.





SLC (University Of Delhi)

THE ENTREPRENEURSHIP CELL

SESSION - I

START-UP MENTORSHIP

The session will quide you for your startup journey.

10th NOV '17

Mark the Date

SESSION - II

FINANCE PITCHING

Time 10:30 a.m. Venue -

Seminar Hall

The session will help you pitch in investors.

Registration in team of Min - 2 members and Max- 4 Members

Last Date of Registration 9th NOV'17

CASE STUDY

A Case Study competition wherein you'll be given a product named Phata Phat-Instant Noodles, you're required to work upon any of the following aspects: Marketing | Human Resource | Public Relations | Finance Funda Present the case study prepared on the above aspect(s) infront of the audience. For queries contact :-Anunay Aggarwal (8950571635) VIshal Sharma (9811827018)

Dr. Bharat Bhushan (Convenor)

Dr. Rabi Narayan Kar (Principal)













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