



REPORT ON BRIDGE COURSE IN DIGITAL MARKETING

(Online)

COLLABORATION:- NATIONAL INSTITUTE OF ELECTRONIC AND INFORMATION TECHNOLOGY(NIELIT)

Participants : 173

Start Date : 27 Jan 2024

In recent years, the demand for skills in Artificial Intelligence (AI) and digital marketing has surged. AI (Artificial Intelligence) is one of the most transformative technologies of our time, playing a pivotal role in shaping the modern world. To equip students with expertise in these areas and to empower students with knowledge in the field of digital marketing and, the Center for Skill Development (CSD) Shyam Lal College, University of Delhi in collaboration with the National Institute of Electronics and Information Technology, Delhi (NIELIT)—an autonomous body under the Ministry of Electronics & Information Technology (MeitY), Government of India—launched the second edition of its IT courses.

After receiving an enthusiastic response, the center commenced the course on January 27, 2024, achieving great success in its delivery.

1.CERTIFICATE COURSE IN DIGITAL MARKETING (Online)

Duration (In Hours): 46 Hours/3Weeks (@ 2 hours Daily)



SLC (UNIVERSITY OF DELHI)
SHYAM LAL COLLEGE

CENTRE FOR SKILL DEVELOPMENT & IQAC
 in collaboration with

National Institute of Electronics and Information Technology
 Autonomous Scientific Society Of Ministry of Electronics and Information
 Technology (MeitY), Government of India.

Duration

46 Hrs | Online

Presents

GOVT. CERTIFICATION

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**CERTIFICATE COURSE
 IN DIGITAL MARKETING**

Eligibility: 10+2

Limited Seats

SCAN QR



Faculty Team : Dr. Gayatri Chaturvedi, Dr. Komilla Suri, Dr. Kinshuk Majumdar, Mr. Parveen Kumar, Dr. Rajni Arora, Ms. Sonia Mudel, Mr. Yogesh

Student Team : Prabhu, Deepanshu, Anand, Pallavi, Chandra Mohan, Shubham, Somya, Megha, Aditi, Abhishree, Abhinav, Gautam, Vivek, Ritik, Shaamil

Prof. Kavita Arora
 (Convenor, CSD)

Prof. Kusha Tiwari
 (Director, IQAC)

Prof. Rabi Narayan Kar
 (Principal, SLC)



ATTENDANCE SHEET:-





2-6-2024 6:33:23	nikitatyagi1406@gma Nikita Tyagi	8851131028	None		2023	Bridge Course - Basic certificate course In AI
2-6-2024 11:45:14	sahlikrishan129@gmi; Sahli	9873240540	BA prog (history + hin		2019	Bridge Course - Basic certificate course In AI
2-7-2024 21:15:25	ankitpoddartttt@gmail Ankit kumar poddar	9560111703	B.com(p)		2019	Bridge Course - Basic certificate course In AI
2-7-2024 21:16:24	ankitpoddartttt@gmail Ankit kumar poddar	9560111703	B.com(p)		2019	Certificate course In Digital Marketing
2-7-2024 21:17:16	ankitpoddartttt@gmail Ankit kumar poddar	9560111703	B.com(p)		2019	Bridge Course - Basic certificate course In AI
2-8-2024 10:42:38	shamim13012@gmail Shamim	9266382113	B.A.(Hons) Hindi		2021	Bridge Course - Basic certificate course In AI
2-8-2024 11:09:44	akritigupta033@gmail Akriti	9953594459	-		2019	Bridge Course - Basic certificate course In AI
2-8-2024 22:54:33	utkarshjalan001@gm; Utkarsh Jalan	9315028499	B.com		2019	Bridge Course - Basic certificate course In AI
2-14-2024 16:55:54	anandp3182@gmail.c Anand Prasad	7002211282	NA		2021	Bridge Course - Basic certificate course In AI
2-15-2024 21:07:05	rdhig005@gmail.com Ridhima	9476680008	12 class		2023	Certificate course In Digital Marketing
2-17-2024 13:42:26	apoorvasingh080304(Apoorva Singh	8318047977	B.A. program		2022	Bridge Course - Basic certificate course In AI
2-27-2024 19:45:15	ashu.35india@gmail.; ASHUTOSH JAISWA	8077548342	MA		2010	Bridge Course - Basic certificate course In AI
3-1-2024 0:10:16	manyaaggarwal111@ Manya aggarwal	8700445019	None		2020	Certificate course In Digital Marketing
3-1-2024 0:10:46	manyaaggarwal111@ Manya aggarwal	8700445019	None		2020	Bridge Course - Basic certificate course In AI
4-10-2024 16:34:35	piyushsal12@gmail.c Piyushal	9871505979	BA		2024	Bridge Course - Basic certificate course In AI
4-10-2024 16:34:48	prem.vanshu@icloud; Prem	8178041637	Mis excel		2023	Certificate course In Digital Marketing
4-10-2024 16:35:53	Piyushsal12@gmail.c Piyushal	9871505979	BA		2023	Certificate course In Digital Marketing
4-28-2024 17:00:07	chawialakshay278@c N			N		Certificate course In Digital Marketing