



REPORT

WORKSHOP ON ‘IMPACT OF THE MAKE IN INDIA SCHEME ON THE SELECTED MICRO SCALE ENTERPRISE’

Date	7th March, 2024
Resource Persons	Prof. Kavita Arora, Dr. Megha Jain, Dr. Anurag Maurya, Dr. Triveni, Dr. Aishwarya Nagpal and Dr. Romasa Shukla
Collaboration	ICSSR, CommBlaze- the Commerce Association, SLC
Participants	57

The Centre for Skill Development (CSD) with ICSSR and ‘CommBlaze’- the commerce association facilitated a workshop on 7th of March, 2024. This event aimed to evaluate the impact of the Make in India initiative on a selected Micro Scale Enterprise. ‘Make in India’, launched by the Government of India is a flagship program designed to promote domestic manufacturing, attract foreign direct investment (FDI), and foster innovation across various sectors. The program started at 2:30 pm with the welcoming address by Prof. Kavita Arora (Convenor, CSD). She highlighted that the ‘Make in India’ initiative was launched in September 2014 with the primary goal of transforming India into a global manufacturing hub. It encourages local manufacturing, promotes ease of doing business and aims to create job opportunities, especially in the micro, small and medium-sized enterprises (MSMEs) sector.

Resource persons of the workshop Prof. Kavita Arora, Dr. Megha Jain, Dr. Anurag Maurya, Dr. Triveni, Dr. Aishwarya Nagpal and Dr. Romasa Shukla shared their research work and talked about a combination of interviews, surveys and a review of relevant financial and operational data of Micro Scale Enterprise. The data collected spanned the pre-Make in India and post-Make in India periods to provide a comprehensive understanding of the initiative's impact.

After the conclusion of the presentation by Dr. Megha, there were two more students who remarkably presented their own Research Papers on the ongoing event. First was given by Kunal Goel of B.Com(Hons.) 3rd year on the topic ‘Revolutionizing National Security- Make in India’ and the Second was given by Anurag Kumar Gautam of B.Com(Hons.) 3rd year on the topic ‘Make In India: Zero effect Zero Defect Vs Gift City’ which explained that how to

increase the quality of products matching global standards for Micro Small and Medium Enterprises Sector i.e. MSME and ensures that all the Micro Small and Medium Enterprises are delivering high quality products using cutting-edge technology.

After this a presentation was also given by the Enactus Team on the project 'Paw-Shaak' which was a care program for domestic animals with the help of local products. They also promoted the local products which were made by the intention of safeguarding the environment.

The event was concluded with our Convener Prof. Kavita Arora holding a doubt solving session to clear all the queries of the participants. Thus, this event provided insights into the nuanced impact of 'Make in India' on a specific micro-scale enterprise, with broader implications for the overall success of the initiative in fostering a robust manufacturing ecosystem in the country.









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चयनित सूक्ष्म उद्यमों पर मेक इन इंडिया योजना के प्रभाव का मूल्यांकन

Evaluating the Impact of the Make in India Scheme on the selected Micro Scale Enterprises

Date & Time:
March 07, 2024
12:30 P.M.

Venue:
Shyam Lal College
University of Delhi