



**SLC (University of Delhi)  
Shyam Lal College  
NAAC A++ & NIRF AIR 68th  
Centre for Industry Interaction (CII)**



Centre for Industry Interaction (CII)  
Academic Session 2023-2024

Report on  
Startup निवेश:  
AUCTION

## Centre for Industry Interaction (CII) Report on “Startup निवेश”

Title of the Event : Report on “Startup निवेश” an Auction event  
Date : April 19, 2024  
Venue : Board Room  
Brief Description : The Centre for Industry Interaction of SLC(M) Organized an Auction event “Startup निवेश” at the Board room, aiming to promote entrepreneurship and Startups among students, faculty, and industry professionals. The event was a great success involving about 20+ participants.

- Rules and Regulations:

The auction consisted of 2 rounds, in first round the participants had to identify few logos of different brands according to which they were provided with their money for the auction and then in the second round, an auction was held in which participants had to purchase startups with the money provided. The results were declared and the one who purchased the most commodities and had the most value points was declared as the winners.

- Post Event:

The winners were distributed the appreciation certificates and the trophies of their respective position. All the winners got a chance to interact with principal sir and to take a picture with them.

- Ending Note:

The auction was a resounding success, fostering collaboration, innovation, and entrepreneurship within the academic and industry ecosystem. The event also showcased the talent and the creativity of the college community. Overall the event was a great success and was a great initiative by the society to enhance the creative skills of the students and create a good competitive environment for the talented ones.

SLC (University of Delhi)  
Shyam Lal College  
NAAC A++ & NIRF 68TH  
CENTRE FOR INDUSTRY INTERACTION (CII)  
in collaboration with  
IQAC  
presents  
**Startup निवेश**

"Kyuki yaha paisa bolta hai"

19  
APRIL  
2024

10:30 AM  
Board Room

Exciting prizes for  
the Winners.

Prof. Ruchika Ramakrishnan  
CII Convener  
Nirman : 8178014618

Prof. Kusha Tiwari  
Director IQAC  
cii\_slc\_

Prof. Rabi Narayan Kar  
Principal  
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