

Women Development Cell, SLC

In collaboration with IQAC

CAREER COUNSELLING REPORT

On

‘Higher Education or Job?’

The Women Development Cell in collaboration with IQAC, Shyam Lal College hosted a career counselling session on ‘Higher Education or Job?’ on 3rd December, 2018. Dr. Aradhana Sharma was generous enough to be the Counsellor for the day and the session was attended by 25 students.

Getting the innovative ideas and new career options are found lucrative every week. Settling down with one particular career choice sounds not an easy task. The session hovered around innovative and entrepreneurial vision that can bag accolades and rewards to the brilliant minds. The session with the primary objective of addressing issues was relating to students career choices and the dilemmas around. The experiences on transforming their societal problem into an innovative start-up idea was also brought on the discussion table. The counsellor insisted students that many a times in life we do not have anything to lose and to win, the sky is the limit. But still we hesitate to undertake any levels of risk. This should propel you to think that not taking a risk is yet another risk. Here we need to appreciate the fact that making a livelihood with 9 to 5 job or a corporate world may not even be an easy go.

We have a median age of maximum youth in our nation, often known as India as the youngest population. In order to explore this demographic dividend, start-ups are in a takeoff stage. There are three basic stages to begin with for any of the start-up ideas. The first one is to think of a social problem, then a possible

solution and finally the commercial viability of the entire set up. If all the three are well thought and strategically planned avenues, nothing can disturb the equilibrium of success and efforts. Majority of the technology-based aspirations and fin-tech companies have made our life easier. Who would have thought of a day to step out without carrying a wallet in the pocket? But its possible today.

Most importantly, any of our start-up idea can only be profitable if we are serving the society in the sustainable and long-term fashion. We should never think of being myopic or exploitative to meet our ends. In the era of dynamic technology, change is the only constant. So to tap the market and the future perspective of our institution or start up, regular updates and upcoming needs of the society must always be addressed. He further expressed the apprehension, impediments that come in the way of a start-up entity. We may plan to begin our idea at very small scale, study the potential market and explore the possible markets complementing them with all the artificial intelligence, machine learning, internet of things and any other technology that it may evolve in the times to come. The session was an interactive discussion with a quantum of queries being proposed by the students. It was also addressed that how crowd funding or venture capital list or angel investors give a new life to the start up.

The students explored an emergent idea on possible career as a startup. It was an edifying session for the students. The counsellor was extended gratitude for all the innovative ideas and motivation for their upcoming career choices of the students.



SLC (University of Delhi) Shyam Lal College

WOMEN DEVELOPMENT CELL

ORGANIZES

**Counselling session on
'Higher education or job?'**

On 3 December, 2018

At 9:00 AM

Counsellor

Dr. Aradhana Sharma

DR. KUSHA TIWARI
CO- ORDINATOR WDC & IQAC

PROF. RABI NARAYAN KAR
PRINCIPAL