

**Women Development Cell (WDC)**

**In collaboration with IOAC**

**Career Counselling Session Report**

**On**

**‘Entrepreneurship: The right path ahead?’**

A Career Counselling Session was conducted by Women Development Cell in collaboration with IQAC, Shyam Lal College on 5<sup>th</sup> September, 2016. The Speaker for the session was Dr. Aradhana Sharma. About 61 students marked their presence for the event. Our noted speaker opened up a plethora of career options for our students. She explained there are categorically two options after graduation, either to go for a job or for further studies. In further studies, you can opt after graduation firstly he said Masters degree in the same discipline which is most commonly opted by students after graduation. Then she talked about CS, CFA, CMA, ICWA, CPA , FRM, Digital marketing courses, other diploma courses. Numerous International Universities’ courses for which you have to go abroad to complete that course. She explained everything in detail in regards to what kind of qualifications are required to get these courses, fees structure, eligibility, duration of the course, if any training required for the course, any internship, and what kind of jobs are offered after these courses. She explained each and every course in detail. She answered a quantum of queries that they had regarding the confusion of career planning.

Questions of all types from all kinds of backgrounds were asked in this forum and our speaker was more than happy to address them all. Also, not just the different career options were elaborated, but also the procedure and preparations for the same were also conveyed to the students.

Speaker talked about how to focus on the chosen career and what are the efforts to be put in to make that dream true. She explained by giving examples of various successful people, how they achieved the status in spite of having lack of facilities and financial support.

One of the students asked about Entrepreneurship and how to start a career in a start-ups after graduation. Then, the speaker explained various factors and opportunities for this. The ecosystem for Entrepreneurship commonly known as Start-Ups is at its brightest. While no specific education or training is required to start a business venture of your own, the odds of success increase exponentially when entrepreneurs have a solid education background. With the popularity of entrepreneurship rising, many universities/ institutes offer programs to groom budding entrepreneurs. Then “*what are the skills required for this*”, “*how much risk this field may come across*” and “*how to handle these risks*” were few key questions.

Further, she talked about the motivational factors which help in choosing entrepreneurship as a career option. After that the importance of entrepreneurship in this crisis, pre-pandemic and post-pandemic as well were discussed. Entrepreneurs have to play an important and big role in this crisis. Another question was “*what is the role of family in the motivation of the youth to start a business because in today's World?*”

Family support matters a lot and apart from this there are many gender differences that come over in this field. How to overcome this problem or tackle it was discussed. All the students were highly motivated and got to know about various opportunities after completing their graduation. It was a very informative day for the students.



# **SLC (University of Delhi) Shyam Lal College**

**Women Development Cell**  
In collaboration with IQAC

**Organises**

**Counselling Session on  
Entrepreneurship: The  
right path ahead?**

**5 September, 2016**

**11:00 AM**

**Counsellor**

**Dr. Aradhana Sharma**

**DR. ALKA SHARMA**  
**CO- ORDINATOR IQAC & WDC**

**PROF. RABI NARAYAN KAR**  
**PRINCIPAL**