SHYAM LAL COLLEGE

UNIVERSITY OF DELHI

SLC PLACEMENT CELL

Campus Internship Drive during the Academic Year 2018-19

The Placement Cell of SLC organized Internship drive during the Academic Year 2018-19 where following companies participate our campus

- 1. Outlook
- 2. Sharekhan
- 3. Genpact India

Outlook has been the most exciting and the fastest growing weekly newsmagazine in India, and continues to redefine the newsmagazine market. Outlook's circulation has grown at an astounding pace and continues to grow. Outlook has been described as young, vibrant, bold, daring, and contemporary, and we are the preferred magazine of an ever-increasing reader base. Outlook has provided the performance-linked rewards for the interns which is upto 20% of the contribution made by them (Pay-for-Performance Model). Moreover, in order to encourage and motivate our interns, we provide excellent Recognition Programs which includes Appreciation Certificates and Cash/Kind Bonus Incentives at regular intervals. More than 40 students of various courses applied in this internship drive. 26 students of final year were selected for the final internship.

Sharekhan was founded by Mumbai-based entrepreneur Shripal Morakhia in 2000. Sharekhan pioneered the online retail broking industry and leveraged on the first wave of digitization, when dematerialization (demat) of securities came into effect and electronic trading was introduced in the stock exchanges. The company has 1.6 Million clients and on an average, executes more than 4 lakh trades per day. More than 38 students of various courses applied in this internship drive. 20 students of final year were selected for the final internship. Appreciation Certificates provides to all the selected students.

Genpact is a global professional services firm delivering digital transformation by putting digital and data to work to create competitive advantage. More than 15 students of various courses applied in this internship drive. 03 students of final year were selected for the final internship. Appreciation Certificates provides to all the selected students.

Summary of campus Internship of academic year 2018-19 are as follows

S.No.	Name of Companies	No of Students Participated	No of Students Selected
1.	Outlook	40	26
2.	Sharekhan	38	20
3.	Genpact India	15	3
Total		93	49

During the academic year 2018-19, 76 students got selected through Internshala. All the internships were paid/performance based.