

## **My Story - Motivational Session by Successful Entrepreneur/Start-up founder:**

### **Report on Seminar on Transforming Innovation into Thriving Startups:**

Institution's Innovation Council (IIC), Shyam Lal College, University of Delhi in collaboration with IQAC organized a seminar, titled "Transforming Innovation into Thriving Startups" on October 26, 2023 at 12:00 noon in the College Seminar Hall. Around 105 students, and 6 faculty members of IIC, SLC enthusiastically participated in this event. The event was intended towards imbibing the culture of innovation and entrepreneurship among the students.

Dr. Neha Bothra, member of IIC, SLC started the session with a warm welcome to all the attendees and our inspiring guest speaker. She has also conveyed the ideas and objectives of the IIC at the College level.

The session was taken over by the guest speaker Mr. Shubham Maheshwari, founder of "Being Chef" who has been among Forbes 30 under 30 Asia 2021. He initially started off by sharing his personal journey of founding "Being Chief" and shared his views on the challenges he has faced in transforming his ideas into a successful startup. Mr. Maheshwari boosted the confidence of all the attendees with his interactive presentation and encouraged them all to believe in themselves. His insights and experiences left a profound impact on the attendees encouraging them to think creatively and critically.

The key takeaway of the entire discussion has been for the young minds to incline them towards being flexible. With several anecdotes he reinforced not to be rigid in executing the startups. Rather be responsive and spontaneous as per the environment and markets. Also, it was concluded that startups are relatively easier to experiment at an early age due to the higher risk appetite of an individual.

Dr. Monika Goyal, Convenor, IIC expressed her gratitude to the guest speaker, faculty members, and organizing team for their contributions and support in making this event possible. Acknowledging the administrative support by the Principal, SLC, the IIC team brought this session to an end

looking forward to more ideas and prototypes from the students in the near future.



**Picture- Mr.Shubham Maheshwari sharing his entrepreneurial experiences**



**Picture- Mr.Shubham Maheshwari with Team IIC**



SLC (UNIVERSITY OF DELHI)  
SHYAM LAL COLLEGE  
NAAC A++ & NIRF AIR 68<sup>th</sup>



## INSTITUTION'S INNOVATION COUNCIL

in collaboration with IQAC

organises

# SEMINAR

on

## TRANSFORMING INNOVATION INTO THRIVING STARTUPS



## SHUBHAM MAHESHWARI

Founder, Being Chef  
Forbes 30 under 30 Asia

SCAN HERE



26 October, 2023



12:00 NOON



SEMINAR HALL



E-Certificate to all the attendees

Dr. Monika Goyal  
(Convenor)

Prof. Kusha Tiwari  
(Director, IQAC)

Prof. Rabi Narayan Kar  
(Principal)

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