



INNOVATION COUNCIL  
SLC

## INSTITUTION'S INNOVATION COUNCIL (IIC)

### SHYAM LAL COLLEGE, DELHI






SLC(UNIVERSITY OF DELHI)  
SHYAM LAL COLLEGE

NAAC A++ & NIRF AIR 68<sup>th</sup>





**INSTITUTION'S INNOVATION COUNCIL**  
IN COLLABORATION WITH IQAC

*Presents*

# SESSION ON BUSINESS MODEL CANVAS

TOWARDS VIKSIT BHARAT@2047

-  **18 APRIL**  
2024
-  **3:00 PM -**  
**4:30 PM**
-  **GOOGLE**  
**MEET**
-  **E-Certificate to**  
attendees



**REGISTER HERE!**



## Dr. AGALYA V

### IIC PRESIDENT/NEW HORIZON COLLEGE OF ENGINEERING

- Women Tech-maker Ambassador from Google India in year 2023.
- Best performer Recognition for being an Innovation Ambassador during 2021-22.
- Best teacher and Best role model Award during 2011-12.
- Best Researcher award as well as Best Paper award from ISTE 14th Annual convention.
- She has five Indian granted patents and 7 granted Industrial designs.
- She is a startup mentor and has mentored 18 Startups so far.

**FACULTY COORDINATORS**

**MR. BALRAM KINDRA**  
DR. SUSHIL KUMAR  
DR. LEENA SINGH

**DR. SAUBHAGYALAXMI SINGH**  
(CONVENOR)

**PROF. KUSHA TIWARI**  
(DIRECTOR, IQAC)

**PROF. RABI NARAYAN KAR**  
(PRINCIPAL)

## Session and Workshop on Business Model Conclave

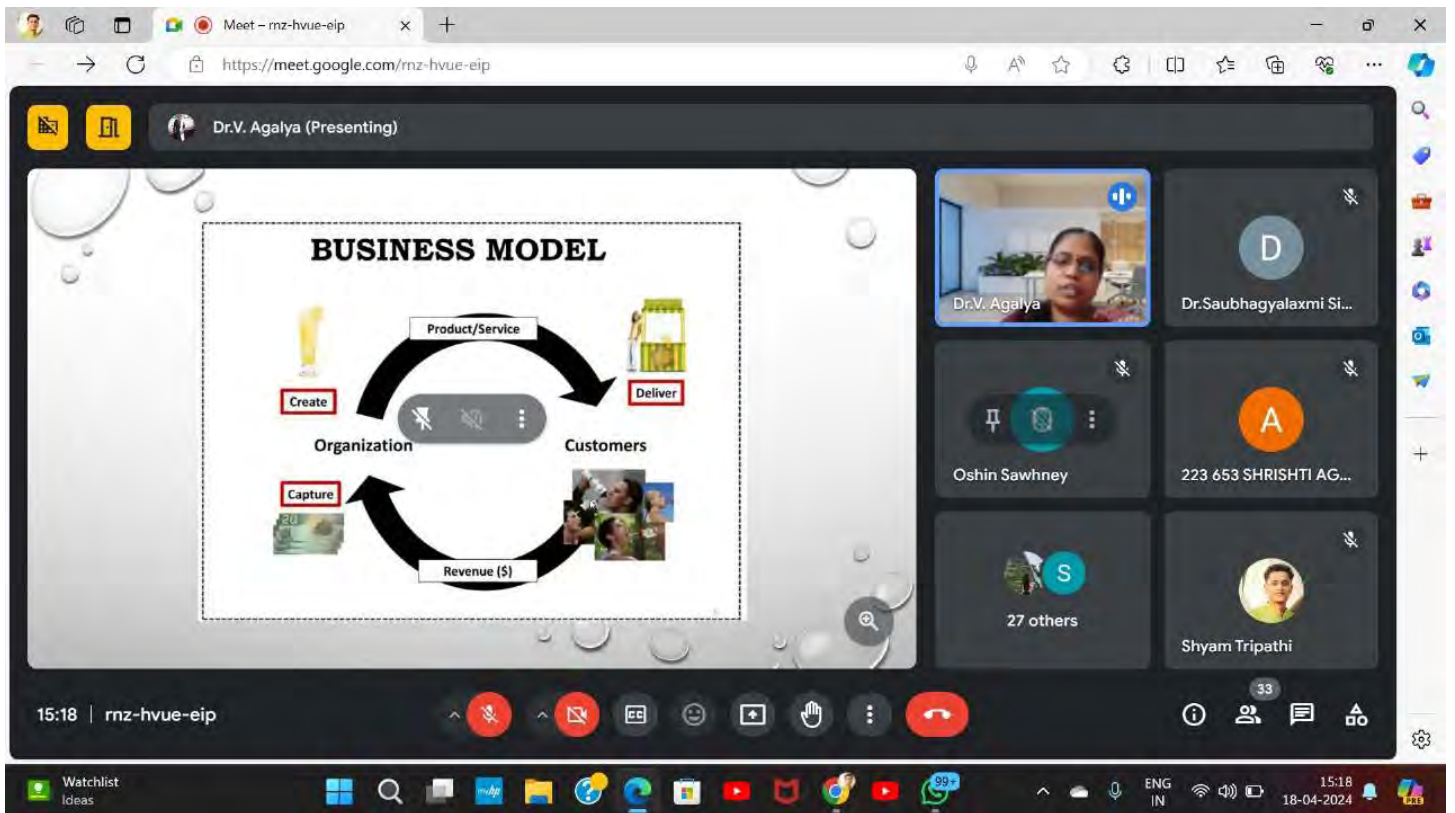
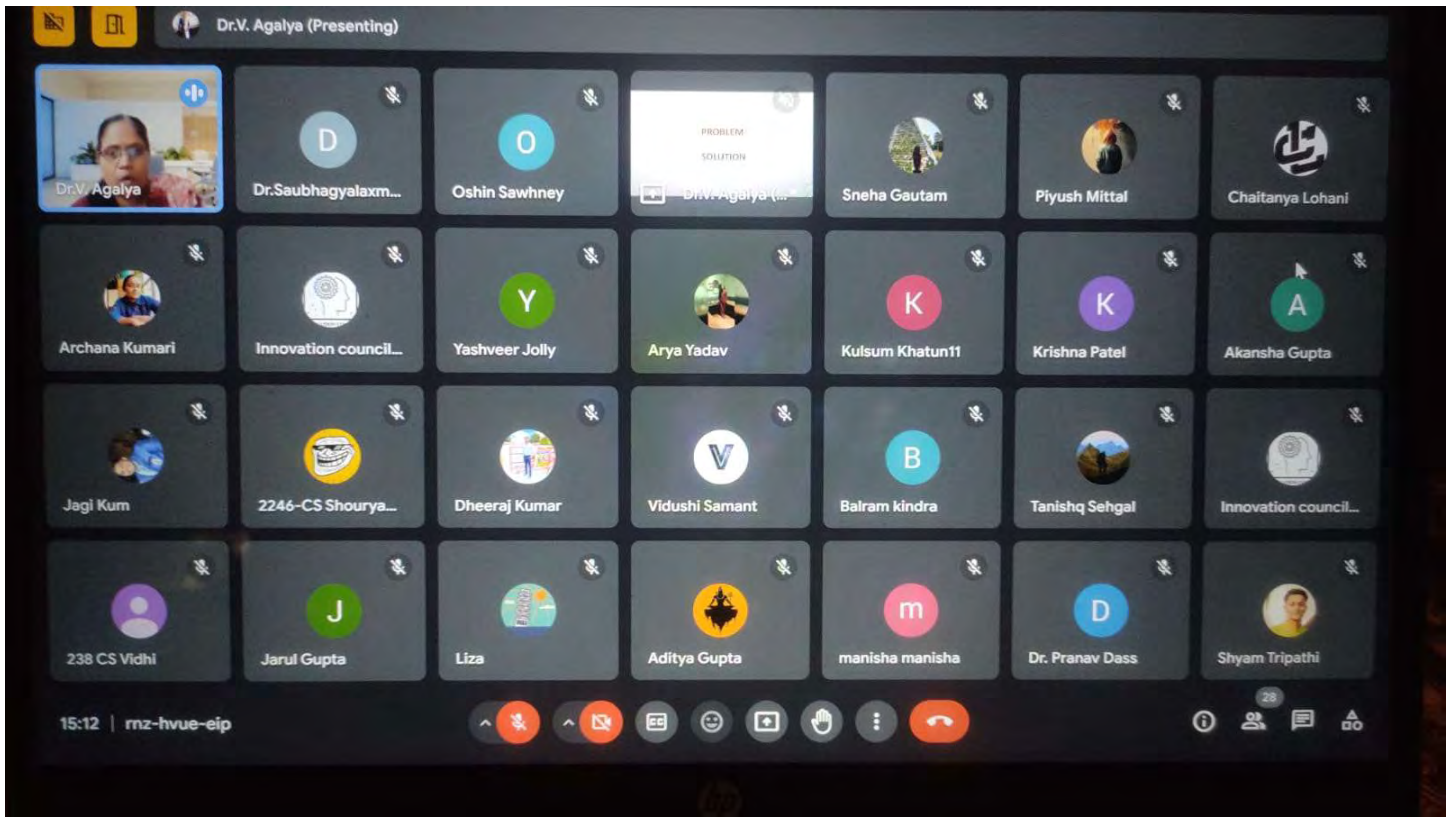
18-04-2024

The Institution's Innovation Council of Shyam Lal College, Delhi University, conducted a session and workshop on Business Model Canvas on April 18, 2024 on Google Meet. The main purpose of this workshop was to introduce students to the concept of Business Model Canvas and its application in entrepreneurship and innovation.

Dr. Agalya V, the President of IIC/ NHCE, shared expertise on identifying key components of a business model, including customer segments, value propositions, channels, revenue streams, and cost structures. Participants gained practical knowledge through interactive exercises and case studies, enabling them to apply the canvas framework effectively to their ventures. Dr. Agalya V's guidance facilitated a deeper understanding of business model innovation and its significance in fostering entrepreneurial success.



Concluding the session, Dr. Agalya V's exposition on the business model canvas provided invaluable insights and tools for all attendees. Her leadership and expertise have undoubtedly left an indelible mark, empowering individuals to confidently navigate the complexities of business innovation.



Students also showcasing their plan models in offline mode in different sectors.



## Teacher attendees

S.NO	NAME	COURSE	YEAR	EMAIL	SIGN
1.	Dr. Kanika Solanki	Chemistry			Kanika
2.	Balram Kishotra	Mathematics Department			Balram
3.	Dr. Manisha	Commerce			Manisha
4.	Ms. Piyanka Yadav	Commerce			Piyanka Yadav 20/02/24
5.	Dr. Sushil Kumar	Comp. Sc.			Sushil
6.	Dr. Swati Yadav	Mathematics			Swati
7.	Dr. Virinder	Mathematics			Virinder
8.	Dr. Jagan Singh	Comp. Sc.			Jagan
9.	Dr. Bhisla Devi	Economics			Bhisla
10.	Dr. Deepika Kumari	Economics			Deepika
11.	Dr. Saubhagyalaxmi Singh	Mathematics			Saubhagyalaxmi
12.	Ashani Dhar	Economics			Ashani
13.	Dr. NEHA BOTHRA	Commerce			Neha
14.	Suman Ravi	Economics			Suman Ravi
15.	Mukesh Kumar	Maths			Mukesh
16.	Dr. Pranav Datta	Comp. Sc.			Pranav
17.	Pooja Kumar	Comp. Sci.			Pooja

## Student attendees: 70

Name	College	Contact No.	Email ID
1	Rahul Sharma	Shyam Lal College	9928058527 rahulsharma992805@gmail.com
2	Aditya Gupta	Hi-tech Institute of Engineering and Technology, Ghaziabad	7599062280 adtyag2003@gmail.com
3	Vikas Kumar	IIMT University Meerut	7417265056 vikas_sobst@iimtindia.net
4	NACHIKETA DAS SCHOOL INSPECTOR	NSOU	8777216628 nachinawpara@gmail.com

5	Archana kumari	Shyam Lal College (M)	9835022860	aarchanakumari7677@gmail.com
6	Archana kumari	Shyam Lal College (M)	9835022860	aarchanakumari7677@gmail.com
7	Arya Yadav	Shyam Lal College (M)	7518638998	aryadav200325@gmail.com
8	Sushmitha.V	Anna adarsh college for women, Tamilnadu	9840501836	sushmithavs2002@gmail.com
9	Shivani Chauhan	Hi tech institute of engineering and technology	9719106574	shivanichauhan6574@gmail.com
10	Dheeraj Kumar	Central University of South Bihar Gaya	6386236243	dheerajsingh0713@gmail.com
11	aditya ray	hi-tech Institute of Engineering and Technology	9911464277	adityaray745@gmail.com
12	Vidushi Samant	IIMT ENGINEERING COLLEGE	8191892176	samantvidushi@gmail.com
13	Krishna Nanjibhai Aghara	Sardar Patel University	9978554433	krishnalaxminanji@gmail.com
14	NACHIKETA DAS	NSOU	8777216628	nachinawpara@gmail.com
15	Liza	Shyam Lal College (M)	8010076300	liza06219@gmail.com
16	Tanvir Kaur	Lovely Professional University	7503000023	tanvirkaur1397@gmail.com
17	Shourya Mann Verma	Shyam Lal College (M)	6307789710	shouryamannverma@gmail.com
18	jagdish Chandra Kumawat	Shyam Lal College (M)	7877768801	kumjagi@gmail.com
19	Khushboo Gupta	Shyam Lal College (M)	8287447509	guptasparsh757@gmail.com
20	Oshin Sawhney	Shyam Lal College (M)	9797257029	sawhneyoshin@gmail.com
21	Sneha	Shyam Lal College (M)	9068949601	gautamsneha001@gmail.com
22	Srishti Yadav	Shyam Lal College (M)	8882436053	yadavramakant1957@gmail.com
23	Manan	Shyam Lal College (M)	9812658002	manangoelynr@gmail.com
24	Vikas Kumar	IIMT University Meerut	7417265056	vikas_sobst@iimtindia.net
25	AVINASH KUMAR	Shyam Lal College (M)	7827929090	avinash71970kumar@gmail.com
26	Poonam Kumari	Shyam Lal College (M)	9958114823	kpoonam29092003@gmail.com
25	Pooja Mishra	Shyam Lal College (M)	8789946135	poojamishra60021@gmail.com
28	Rahul Rajak	Shyam Lal College (M)	8817984504	rr6676440@gmail.com
29	Aniket Maurya	Shyam Lal College (M)	8707009016	sandeep80kr@gmail.com
30	Avanish Kumar	Shyam Lal College (M)	9717261785	avanishkumar1352003@gmail.com
31	Kulsum banoo	Shyam Lal College (M)	6006966276	banoo0598@gmail.com
32	Utkarsh	Shyam Lal College (M)	9599609244	utkarsh9868485740@gmail.com

# Attendance sheet

S.NO	NAME	COURSE	YEAR	EMAIL	SIGN
1.	Akshita Bathla	BA (P)	2 <sup>nd</sup>	bathlaakshita@gmail.	
2.	Jayul Gupta	B.com (Hons)	2 <sup>nd</sup>	jayulgupta@gmail.com	
3	Avanish Kumar	B.com (P)	3 <sup>rd</sup>	avanishkumar1352003@gmail.com	
4	Amir Malik	B.com (P)	3 <sup>rd</sup>	aamirmalik1605e	
5	siddharth	B.A (P)	2 <sup>nd</sup>	siddharthshukla	
6	Jagdish chandra kaul	B.Sc. (P)	1 <sup>st</sup>		
7.	Bhaskar Gupta, Aditya Sonu Kumar	B.Sc. (P)	2 <sup>nd</sup>	bhaskargupta9968@gmail.com	
8	Priyanshu Kumar	B.Sc (P)	2 <sup>nd</sup>	Priyanshukumar1990@gmail.com	
9	Anshuman Mishra	B.Sc (P.)	2 <sup>nd</sup>	anshumano317@gmail.com	
10	AKANSHA GUPTA	B.com Hons.	2 <sup>nd</sup>	akanshagupta3719@gmail.com	
11	Sneha	B.com Hons	2 <sup>nd</sup>	gautahsneha001@gmail.com	
12	Liza	B.com Hons	2 <sup>nd</sup>	Liza06219@gmail.com	
13	Manas	B.Sc (P.)	2 <sup>nd</sup>	Kondwalmanas@gmail.com	
14	Deepanshu	B.Sc (P.)	2 <sup>nd</sup>	iaandeepanshu1@gmail.com	
15.	Chitan Sharma	B.Sc. (P)	2 <sup>nd</sup>	chitanmp1992@gmail.com	
16.	Chaitanyo Lohani	B.Sc (P)	1 <sup>st</sup>	chaitanyalohani175@gmail.com	
17.	Tomishq, Sengal	B.com (H)	2 <sup>nd</sup>	knishy_sengal1@gmail.com	
18.	Sneety		2 <sup>nd</sup>		
19	Kamaldeep B	BSC (Math)	2 <sup>nd</sup>		

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S.NO	NAME	COURSE	YEAR	EMAIL	SIGN
1	Yashvir Jolly	B.Com	I	yashvir2@gmail.com	
2	Sanskriti Goel	B.Com (Hons)	I	sanskritigoel1547@gmail.com	
	Aman Kumar Yadav	B.Com	I	amankumaryadav1998@gmail.com	
	Avarish Kumar	B.com (P)	III	avarishkumar1352003@gmail.com	
	Manas	Bsc (P)	II	kandwalmanas@gmail.com	
	Jayant	B.com (P)	I	jayantkhatke0104@gmail.com	
	Arnav Arora	B.com (P)	II	arnav15@gmail.com	
	Poojit Tanuja	B.com (H)	II	officialpoojit100@gmail.com	
	Jagdish Chandra K	Bsc. (P)	I	kunjyagi@email.com	
	Tanishq Kengal	B.com (H)	II	tanishqkengal17@gmail.com	
	Madhav Kengal	B.com (P)	II	madhavkengal2310@gmail.com	
	Akash Gupta	B.com (H)	II	akashgupta3719@gmail.com	
	CHETAN SHARMA	B.Sc (P)	II	chetan sharma1992@gmail.com	
	Mayank Singh	B.Com (H)	III	Mayank1962003@gmail.com	
	Jarwal Gupta	B.com (H)	II	guptajarwal@gmail.com	