

Report on final round of Business Plan/Prototype Competition

Institution's Innovation Council (IIC), Shyam Lal College, University of Delhi organized a National Level Business Plan/ Prototype Competition, the final round of which was conducted on March 27, 2023 at 10 AM in the College Seminar Hall. The event was intended to foster and support the entrepreneurial spirit and skills of young minds. Around 85 students, along with 10 participant teams from different Colleges/Institutes and various faculty members of SLC enthusiastically participated in this event.

The event was inaugurated by Dr. Monika Goyal, Convenor of IIC, SLC delivering a welcome message to our respectable chief guest Prof Sevi Murugavel.

The final round of the competition was judged by our esteemed chief guest Prof. Sevi Murugavel. He is the director of University Science Instrumentation centre, University of Delhi. The objective of the competition was to encourage the students from different Colleges to develop skills in pitching their innovative business ideas and to receive constructive feedback to boost their confidence and develop their entrepreneurial skills.

Around 10 groups of students from different colleges participated in the competition with their business plan. The competition started with the description and rules and regulations about the event. Participants were given 5 minutes to explain their product, the key partners they would require for their product, the expenses of the product, the channels they would choose for selling the product, their target audience, and the various revenue streams for the product after which questions were put up to them by the judges as well as the students. The winners of the competition were felicitated with cash rewards.

Results of the Competition: -

| Sr.No | Name of Participants | Product/Service Name | Rank |
|-------|-----------------------------|----------------------|------|
| 1. | Vidhi Anand Pant & Syed Ali | Food Fusion | 1 |
| 2. | Dhruv & Tisha | Playin | 2 |
| 3. | Kaviraj & Lalika | TactAll | 3 |
| 4. | Shivam Sharma | Eco Clean | 3 |



