

# **Certificate Course in Tour and Travel Management**

**(16-08-2019 to 26-08-2019)**

## **Syllabus/curriculum**

### **1. Geography & General Knowledge**

- Business Environment of the Tourism & Travel Industry
- Geography in Marketing and selling Tourism in Travel Planning
- Major Natural Geographical Features
- The effect on climate on Travel
- Major World Tourist Destinations and Attractions
- Transportation

### **2. New thrust areas / future of tourism**

- a) Adventure tourism
- b) Beach tourism
- c) Special Interest tourism (Health, Golf, Religion, etc.)

### **3. Eco tourism and importance of heritage conservation**

### **4. Business tourism**

### **5. Detailed Tour Package**

### **6. Air Fares and Ticketing**

- Review of Fare selection Criteria One way fare checks Round Trip / (Secondary Fares, Carrier fares)
- Calculation of Travel Times
- Technology in the Travel Industry

### **7. CRS- Computer Reservation Systems**

Sign-in & Sign-out, Encoding & Decoding, Flight Availability, PNR Creation, Seat Request, Cars, Hotels, Fare display, Itinerary Pricing, E-Ticketing.

## **Assessment procedure**

Assessment is based on attendance during the term and an examination on completion of course.

Appreciation certificates along with medals are provided to top three students in batch.

75% attendance is compulsory; certificate will not be given to students whose attendance is less than 75%.

### **Summary with outcomes:**

Shyam Lal College, Centre for Skill Development (CSD) organised a 30 hours Certificate course in Tour and Travel Management from 16-08-2019 to 26-08-2019. Tourism is a booming industry, with an ever increasing requirement for trained & skilled professionals. The course imparts an understanding of different aspects of tourism industry and provides career oriented training and skills. It also lays stress on personality development and communication skills which are vital for a career in travel Industry. Total 80 Students completed this course. Acquire essential knowledge and skills to work in the Travel & Tourism Industry and become an effective travel professional. Provide fundamental knowledge of Tourism Industry, Role of

Travel Agent and Services offered by Principal sectors of Tourism and Tour Components. Acquire working skills of International Air Fares Calculation and usage of Global Distribution System to create and manage reservations.



**SLC (University of Delhi)  
Shyam Lal College**



**Center for Skill Development** *organize*  
**Certificate Course (30hrs)**  
*on*

**TOUR & TRAVEL MANAGEMENT**  
**16<sup>th</sup> August, 2019 – 26<sup>th</sup> August 2019**



**Dr. Kavita Arora**  
Convenor, CSD

**Prof. Rabi Narayan Kar**  
Principal, SLC