SHYAM LAL COLLEGE University of Delhi National Service Scheme (NSS) of SLC Pledge for Swachhta 16th January 2020

In 2014 Government of India initiated Swachh Bharat Mission (SBM), Swachh Bharat Abhiyan, or Clean India Mission. The aim of the mission is to eliminate open defecation and improve solid waste management. The campaign was officially launched on 2 October 2014 at Rajghat, New Delhi by Prime Minister Narendra Modi.

"A clean India would be the best tribute India could pay to Mahatma Gandhi on his 150birth anniversary in 2019," said Shri Narendra Modi as he launched the Swachh Bharat Mission at Rajpath in New Delhi. Swachh Bharat Mission is India's largest cleanliness drive. To educate students the National Service Scheme (NSS) of Shyam Lal College (M) conducted a pledge ceremony for SWACHTA on 16th January 2020. 50 students participated in this event. The pledge was conducted to devote 100 hours in a year for doing cleanliness of their neighbourhood, society, and country. People were made aware about the need for keeping our surroundings clean to improve our vicinity and health. Equally important is the need for proper disposal of waste by segregating wet and dry waste to be disposed separately.

The campaign was a great success in the way that everyone helped in cleaning the premises and taking pledge not to throw away disposables outside dustbins and keeping their workstation clean. People of the country have become more responsible

through the Clean India Movement. By making the citizens of the country an active participantin cleanliness activities across the nation, the dream of a "Clean India" once

seen by Mahatma Gandhi has begun to get a shape.



