ShyamLal College University of Delhi A Brief Report on SwachhataAbhiyan

Swachhata Abhiyan from 23rd-31st July, 2018

Swachh Bharat Mission or Clean India Mission is country-wide campaign initiated by the Government of India in 2 October, 2014 with slogan "One step towards cleanliness" to solve the problems of sanitation and waste management in India by ensuring hygiene across the country. The main aim of the project is to create sanitation facilities for all and provide every rural family with a toilet by 2019. Observing the Swachh Bharat Mission, NSS Unit in collaboration with Unnat Bharat Unit of the College organized a cleanliness drives in and around the college premises with several activities like Movie screening ("Cleanliness", "Plastic Hazards" and "Yamuna Pollution"). Bearing its responsibility towards the society the Unit performed a skit in "Govt. SarvodayaKanyaVidyalaya" and "Govt. SarvodayaBalVidyalaya School" motivating them to keep the surroundings clean. A visit to Shahadra Mandi was also organized on 25th July, 2018 to create awareness about the harmful effects of polythene bags on the environment. Sample jute bags were distributed among the local shop keepers. 25 students participate in this event.







