Street play on 'swacch Bharat Abhiyan' SHYAM LAL COLLEGE UNIVERSITY OF DELHI Consumer Mela (20-10-2016)

The Department of Consumer Affairs, Food and Public Distribution, Government of India organized Consumer Mela on 20th October, 2016, during the Swachhta Pakhwada, at Central Park, Connaught Place, New Delhi for consumer awareness and possible grievance redressal. NSS unit of Shyam Lal College participated in Consumer Mela. A team of 15 students of our college performs a street play named "Swacch Bharat Abhiyaan". The motive behind such conglomeration was to bring the consumers and companies face to face so as to resolve the grievances to the extent possible and to make the consumers aware about their responsibility towards Swachhta.

Consumer Mela was inaugurated by the Union Minister for Food and Consumer Affairs, Shri Ram Vilas Paswan. Industry Associations -FICCI, ASSOCHAM, CII, PHD CHEMBER and DICCI as well as sector regulators like TRAI, FSSAI, BIS participated in the event. Apart from National Consumer Helpline, BIS, FSSAI, NTH, NCDRC, Weights and Measures, reputed private companies also participated in the Mela.

Hon'ble Minister of Consumer Affairs, Food and PD announced to organize Consumer Awareness Weeks and Consumer Melas across the country every year beginning from World Consumer Rights Day. This will help in bringing Consumers, Companies, Regulators on one platform for consumer awareness and their grievance redressals. During the Consumer Mela, the Minister administered Swachhta Oath and appealed to the people to keep their surroundings clean. Nukkad Nataks on consumer awareness, Swachhta, and Poster making competition for School children were also organized during the event.





