

## **International Conference on Developing Countries and Sustainable Development: Reconnecting Past with Present**

IQAC, Shyam Lal College organized two day International Conference on “Developing Countries and Sustainable Development: Reconnecting Past with Present” on 5-6 March, 2018 as part of one week International Winter School on “Fostering Collaborative Innovations and Solutions for Sustainable Development” from 3-7 March, 2018 in collaboration with Turku University of Applied Sciences, South Eastern Finland University of Applied Sciences and Pori School of Economics, Finland.

The Conference saw a huge participation from delegates, faculties, research scholars, professionals, media partners and students from different universities from India, abroad and policy makers had numerous sessions. Around 200 participants attended the conference. There were three plenary sessions, one workshop, one Roundtable, nine parallel sessions, many working sessions for students and student presentation sessions as well. We received huge number of papers for the conference but could only accommodate 50 odd papers in the nine concurrent sessions. More than anything, it is the student engagement that has delighted us in this conference. We had many parallel working sessions for students from partnering Finnish universities and our own students. Fifty plus students engaged in many on the spot project assignments and presentations. This cultural and academic exchange between the students of all the four universities and institutions involved has been the best take away for all of us as this whole event was planned keeping in mind how best it can benefit our students. In the same spirit we also had best paper presentation awards for students.

The conference was inaugurated by Hon'ble Ambassador, Finland Ms. Nina Vaskunlahti who addressed the audience and encouraged the partnering institutions towards this collaboration. She emphasized on how this collaboration will benefit all the partnering institutions in exchanging ideas and learning from the education systems in both the countries for developing sustainability thinking. The keynote address was given by Prof. Santosh Panda, Vice-President, South Asian University, Delhi who elaborated on the idea and concept of sustainable development and sustainable development goals 2030.

Prof. Rabi Narayan Kar, Principal, Shyam Lal College, in his welcome address, raised relevant questions around India's role and contribution to global issues and also for emphasizing on the role that our past culture and tradition can play in finding solutions to sustainability. The valedictory address on 6th March, 2018 was delivered by Prof. V. K Malhotra, Member Secretary, ICSSR who highlighted and called for assessing the parameters of well-being and happiness as popular in the present times. All the participating academia, policy makers, industry experts and research scholars gathered in the conference laid emphasis on how sustainable development involves more than traditional economic growth. It requires a change in mind-set to reconnect with our past to learn to effectively manage equitable consumption. The world is faced with challenges in all three dimensions of sustainable development i.e. economic, social and environmental. A better understanding of the linkages and coordinated actions among these trends and associated nuances involving these conditions is needed.



**SLC** (Shyam Lal College)  
University of Delhi



**IQAC**

*in collaboration with*

**Turku University of Applied Sciences  
&  
South Eastern Finland University of Applied Sciences  
&  
University of Turku (Pori Unit)**

*organizes*

**International Conference**

**Developing Countries and Sustainable  
Development: Reconnecting Past with Present**

**5 - 6 March, 2018**

*at*

**Conference Hall  
Shyam Lal College**

## ABOUT THE COLLEGE

SLC, a co-educational constituent college of the University of Delhi, was established in 1964. SLC being the oldest and pioneer college in East Delhi has been catering to the holistic educational requirements of the young generation. The College is rapidly emerging as a prominent educational institution of the University and has earned its legitimate claim as the most efficient and complete educational institution in the relatively less developed East Delhi region. The endeavor of the College has always been to make higher education more enjoyable, job oriented, meaningful and practical, and at the same time more adaptable to the ever changing demands of our society.

## ABOUT IQAC

Internal Quality Assurance Cell (IQAC) has been actively pursuing quality sustenance measures to ensure excellence in academic endeavour. In that context, IQAC becomes a part of the institution's system and works towards realization of the goals of quality enhancement and improvement. The prime task of the IQAC is to develop a system for conscious, consistent and catalytic improvement in the overall performance of the institution.

## CONFERENCE THEME

The theme of this International Conference is 'Developing Countries and Sustainable Development: Reconnecting past with present'. Sustainability is a balancing act that supports and upholds practices preserving the planet and the people. In recent times, there is an increased focus on sustainable development, meeting the needs of the present without compromising the wellbeing of future generations. Governments, private players and civil society are coming together with the UN in mobilizing endeavours to accomplish the Sustainable Development Agenda 2030 that calls for action by all countries to enhance the lives of people universally. This is possible only when there are innovations across disciplines, institutions and society at large and responsible practices of business and various others stakeholders (e.g., community organisations) are involved. Innovation is both a principal driver of economic progress, as well as bestowing significant benefits across all three aspects of development - economic, social and environmental. Innovation has resulted in very significant social welfares in human history, from the invention of new medicines and treatments, to the upsurge in economic outcomes and profits due to the Industrial Revolution to more nutritious, plentiful foods. Innovation has brought about fundamental changes in the way we live and continues to generate all the key developments improvements in the quality of life.

Sustainable development entails simultaneous emphasis on sustainable profitability and economic development, steady ecological improvements and community responsibility. Responsible business professionals play a vital role in responding to the call to apply sustainability principles to the ways in which the business is run and impacts society at large and the natural environment. RBPs are at the helm of affairs in business organizations to bring about innovations, reshape rules and business models to meet the sustainable development challenges. The great intellectual minds talk about fostering a culture of innovation that creates an enabling environment for innovation, creativity and entrepreneurship wherein institutions and organizations can work together to build policy framework or national systems of innovation. In this connection, we can add that India has a rich tradition of social enterprises, community organizations and micro enterprises operating since ages. These practices have been fostering innovation through traditional knowledge of indigenous and local communities, developed and adapted over centuries in the form of stories, songs, folklore, proverbs, cultural beliefs, rituals, community rules, local language, and agricultural practices that are passed on from generation to generation through knowledge-communication-interaction networks. One of the most prominent example is that of Mahatma Gandhi who promoted entrepreneurial efforts contributing to sustainability and took the pioneer initiative of endorsing local cottage nability and self-sustaining local communities. There is a strong contemporary need to combine traditional skills and innovative techniques of local communities and clusters with modern

technology, research developments and scientific knowledge to scale up production and replication so as to realise the aims of sustainable development and wellbeing at a global level. Collaborations and partnerships involving governments, the private investors, R&D, United Nations agencies and corporate sector can promote co-creation of knowledge, scientific, social and institutional innovations to meet crucial sustainability and growth challenges in the fields of employment generation, food and water safety, green growth, clean and renewable energy, sustainable cities and urbanization, active health care systems, improved education systems etc. Such collaborative efforts can create synergies by “bringing information, research and development, marketing, supply chain management, funding, and distribution to the table, reducing risks for launching innovative products and processes aimed at achieving sustainable development goals and expanding global economic and social opportunities” (ECOSOC, 2013). Culture also plays an important role in fostering sustainable development in the social, economic and environmental directions. Culture-led development includes a range of non-monetary benefits, such as greater social inclusiveness and rootedness, resilience, creativity and entrepreneurship for individuals and communities, and the use of local resources, skills, and knowledge. Further, the advancement of MNEs also calls for a breed of intercultural managers to spread and manage, for profit, the growth and development agenda within the spheres of sustainable development. The contribution of traditional knowledge and modern research to the objectives of global sustainable wellbeing should be conceptualized in such a way so as to promote and ensure a connection between the past and the present with an aim to build a better future for posterity.

### CONFERENCE OBJECTIVE

The Conference, as outlined in the theme, will focus on engaging the participants in a dialogue to understand how collaborative innovations can contribute towards finding solutions for sustainability challenges. Collaborations highlight how partnerships are crucial in rightfully investing core competencies of different partners so as to harness sustainable gains for the economic, social and environmental domain. This international conference, thus, aims to develop a broader understanding of how concrete and innovative initiatives and new partnerships help address sustainable development challenges and integrate the three pillars of economic growth, social inclusion and environmental protection. The conference will also engage researchers in dialogue on how emerging nations like India have lot to offer on the innovation agenda despite many social and economic challenges. Many Indian social enterprises and organizations engage in sustainable practices for generations and also preserve them through very strong networks of knowledge-communication-interaction in the form of cultural values, folklore, songs rituals, language etc. Thus this conference can be an eye-opener for all the regions and offers a strategic opportunity for academics from different countries to learn and innovate from the experiences of community organization/clusters engaged in achieving sustainability goals.

### WHO SHOULD PARTICIPATE

This international conference will be of great interest to faculties, research scholars, social activists, writers, experts working and researching on the areas related to sustainability goals and business enterprises.

### CONFERENCE TRACKS

The conference aims to focus on recognizing potential solutions to development challenges facing the world at large. We welcome original research papers as per the following tracks. However, this list is indicative and not restrictive.

- Developing countries and sustainable development: Reconnecting past to present
- Responsible thinking for sustainability
- The changing face of innovation
- Role of institutional mechanism in promoting sustainable transitions
- Factorial impetus (ETC) on sustainable development
- Role of managers in developing countries

Original research papers, to be submitted, should not exceed 5000 words in length and be in 12 point size font, Times New Roman with 1.5 line spacing. The papers would be shortlisted after rigorous reviewing process.

### SUBMISSION GUIDELINES AND REGISTRATION

Original Research Papers/Conceptual Papers and Case Studies are invited from research scholars, faculty, members of universities and colleges as well as students. **There will be a separate session for student presentations, so we invite students to participate and put forth their views on the theme(s) of the conference.** The extended abstracts/papers should be submitted at [IQACconference@shyamlal.du.ac.in](mailto:IQACconference@shyamlal.du.ac.in) in Docx/(or readable PDF) format with the main track (listed in the attachment) mentioned in the subject line as per the following schedule:

Abstract submission start date	25th January, 2018
Abstract submission end date	15th February, 2018
Acceptance Notification	18th February, 2018
Research Paper Submission	25th February, 2018
Early Registration Start Date	18th February, 2018
Early Registration End Date	25th February, 2018

Registration Fee	Early	Late
Research Scholar and Students	800	1000
Faculty Members	1200	1400
Corporate/Industry Delegates	2000	2500

The registration-fee may be sent in the form of Demand Draft in favour of "Principal, Shyam Lal College", payable at Delhi. The registration fee (with the name of the participant and the title of the conference stated in the covering letter) should reach the Principal at the office address. The registration fee can also be paid through electronic money transfer system and confirmation of such transaction is to be intimated by sending the snapshot and UTR No. of your transaction to [IQACconference@shyamlal.du.ac.in](mailto:IQACconference@shyamlal.du.ac.in) with "Payment Registration Fee" as the subject. The required details for such transfers are:

1. Name : Shyam Lal College
2. Banker Name : Central Bank of India
3. Address : G.T. Road, Shahdara, Delhi-110032
4. IFSC Code : CBIN0283941
5. Account Type : S/B
6. Account Number : 01247800135

**NOTE:** This International conference is part of the International Winter School being organized by IQAC. Those interested in attending and registering for the whole winter school comprising of conference as well as workshops spanning from 3rd March-7th March are exempted from registering separately for the conference.

### CERTIFICATES

Certificates for paper presentation/participation would be handed over in the valedictory function of the conference.

### CONFERENCE DELEGATION FEES AND ACCOMMODATION

The Conference Concept Note with major Conference tracks are attached herewith. The Conference delegation fee is mentioned above for the participants of different categories. The Conference delegation fee entitles the participants to a conference kit, writing pad with pen, a copy of the conference proceedings, conference program and two days' refreshments and lunch. The conference organizers will arrange the accommodation for paper presenters, from outside Delhi and India on nominal prices.

### CONFERENCE PROCEEDINGS

The selected and peer-reviewed complete papers will be published as an edited volume with an ISBN number. The original research papers, to be submitted, should not exceed 5000 words in length and be in 12 point size font, Times New Roman with 1.5 line spacing.

### ORGANIZING COMMITTEE IQAC

**Dr. Alka Sharma**  
Convener

**Dr. Rabi Narayan Kar**  
Principal & Patron

# Prominent Speakers:

## International

Prof. Kaisa Sorsa, Turku University of Applied Sciences, Finland (Collaborators)

Dr. Anu Lähteenmäki-Uutela, University of Turku, Finland (Collaborators)

Prof. Ari Lindeman, South-Eastern Finland, University of Applied Sciences, Finland (Collaborators)

Prof. Olena de Andres Gonzalez, University of Turku, Finland

Prof. Tuomas Paulin, University of Turku, Finland

Prof. Heli Söderlund, Turku University of Applied Sciences, Finland

Prof. Telle Tuominen, Turku University of Applied Sciences, Finland

Dr. Joachim Ramström, University of Turku, Finland

## National

Prof. Santosh Panda, Vice-President, South Asian University, Delhi

Prof. I.M. Kapahy, Member, UGC

Prof. Chintamani Mohapatra, Rector, JNU

Prof. Ajay Mathur, Director General, TERI (environmental research institute)

Prof. V.K. Kaul, Dean and Head, Department of Business Economics, University of Delhi

Prof. Kavita Sharma, Head, Department of Commerce, University of Delhi

Prof. Badar Iqbal, Former Vice-Chancellor, AMU, Aligarh

Shri. JC Sharma, IES, consultant, Ministry of Environment & Forest, GOI

Shri. Rajiv Saxena, Mazars India

Prof. Raj Kumar, Dean & Head Faculty of Management Studies, BHU

## ORGANIZING COMMITTEE MEMBERS

Dr. Alka Sharma, (Convenor)

Dr. Ruchika Ramakrishnan

Dr. Kusha Tiwari

Dr. Kavita Arora

Dr. Bharat Bhushan

Dr. Arkaja Goswami

Dr. Samrendra Kumar

Dr. Ashu Gupta

Dr. Pankaj Kumar Chaudhary (Staff Council Secretary)

Mr. Jagat Singh Chauhan

Dr. Samrendra Kumar

Dr. Sitaram Khumbhar

Dr. Prabhat Sharma

## TEAM MEMBERS

Ms. Shivali Kharbanda

Mr. M. Abbasuddin Tapadar

Mr. Rahul

Dr. Sunaina Zutshi

Dr. Supriti Mishra

Mr. Sushil

Ms. Neha Bothra

Dr. Gayatri Chatuarvedi

Ms. Neelam

Dr. Anuj Sharma

Contact:

Dr. Alka Sharma

(9810325759, 9868319499)

Email Id: [IQACconference@shyamlal.du.ac.in](mailto:IQACconference@shyamlal.du.ac.in)

# Partners & Sponsors



South-Eastern Finland  
University of Applied Sciences

**TURKU AMK**

TURKU UNIVERSITY OF  
APPLIED SCIENCES



University of Turku



ICSSR



S. CHAND



सेन्ट्रल बैंक ऑफ इंडिया  
*Central Bank of India*



SLC (University of Delhi)

Shyam Lal College

G.T.ROAD, SHAHDARA, DELHI -110032

Tel:+91- 11-22324086; Fax: +91- 11-22322201

Website: [www.shyamlal.du.ac.in](http://www.shyamlal.du.ac.in)