

REQUEST FOR SPONSORSHIP

Centre for Holistic Development (CHD), SLC (Shyam Lal College), University of Delhi invites business organizations, government agencies, NGOs and international bodies to become partners/ sponsors of the National Symposium on “**Ethics and Values: Reconnecting Past with Present**” scheduled to be held on **9th November, 2017 at India International Centre, New Delhi, India** . A galaxy of eminent speakers and practitioners including Sh. T.K. Sengupta (Director Personnel, MMTC), Prof. Sunita Singh (Dean, FMS, Delhi), Prof. Runa Sarkar (IIM, Calcutta), Sh. Rajeev Saxena (Director, Mazars, India) among others have confirmed their participation in this National Symposium.

As a sponsor/partner of this prominent event, you will have an opportunity to increase the visibility and create goodwill for your organization, along with showcasing of your logo and brand to a diverse audience.

The Symposium will feature discussions and presentations organized into several sessions covering a range of tracks as detailed in the attached brochure, as well as a prominent keynote address and various plenary sessions.

Symposium Objective

This multidisciplinary symposium has been planned to reinforce the importance of ethics and values and positively reshaping the moral temper of society. The aim is to highlight the importance of integrity, humility, sincerity, honesty, compassion, forgiveness, courage and many other components of moral behavior.

Benefits of becoming a Sponsor

- 1) Access to a multi-disciplinary audience including:
 - Government Agencies
 - International Delegates
 - Private Firms
 - Non-governmental Organizations
 - Academics, Research Scholars and Students
 - Corporations
- 2) Increased exposure and visibility through the inclusion of your logo and URL on the Symposium website and in all Symposium-related materials (e.g. Symposium announcements, souvenir, reception backdrop and main stage backdrop)
- 3) Complimentary advertisement space in the Symposium program schedule.
- 4) Complimentary registration for the Symposium
- 5) Complimentary passes for Lunch

Gold Sponsor (INR 50,000)	Silver Sponsor (INR 25,000)	Bronze Sponsor (INR 10,000)
<p>Gold Sponsors will receive:</p> <ul style="list-style-type: none"> • 4 complimentary Symposium registrations • 4 passes for Lunch • 1 full-page advertisement anywhere between the Symposium program/souvenir. <p>Gold Sponsors will be recognized:</p> <ul style="list-style-type: none"> • On the Symposium Website • On the Main Stage Backdrop • On the Reception Backdrop 	<p>Silver Sponsors will receive:</p> <ul style="list-style-type: none"> • 3 complimentary Symposium registrations • 3 passes for Lunch • 1 half-page advertisement in the Symposium program/souvenir. <p>Silver Sponsors will be recognized:</p> <ul style="list-style-type: none"> • On the Symposium Website • On the Main Stage Backdrop • On the Reception Backdrop 	<p>Bronze Sponsors will receive:</p> <ul style="list-style-type: none"> • 2 complimentary Symposium registrations • 2 passes for Lunch • 1 quarter-page advertisement in the Symposium program/souvenir. <p>Bronze Sponsors will be recognized:</p> <ul style="list-style-type: none"> • On the Symposium Website • On the Main Stage Backdrop • On the Reception Backdrop
Platinum Sponsor (INR 75,000)		
<p>Platinum Sponsors will receive:</p> <ul style="list-style-type: none"> • 5 complimentary Symposium registrations • 5 passes for Lunch • 1 full-page advertisement inside the cover page of the Symposium program/souvenir <p>Platinum Sponsors will be acknowledged:</p> <ul style="list-style-type: none"> • As Symposium Partner during the Inaugural Session and the Valedictory Session • On the Symposium Website • On the Main Stage backdrop • On the Reception backdrop 		
Diamond Sponsor(INR 1,00,000)		
<p>Diamond Sponsors will receive:</p> <ul style="list-style-type: none"> • 6 complimentary Symposium registrations • 6 passes for Lunch • 1 full back-page advertisement in the Symposium program/souvenir. <p>Diamond Sponsors will be acknowledged:</p> <ul style="list-style-type: none"> • As Main Symposium Partner during the Inaugural Session and the Valedictory Session • On the Symposium Website • On the Main Stage Backdrop • On the Reception Backdrop 		