



SLC (University of Delhi)

Shyam Lal College

April 9, 2019

Ref. No. 4910

Dated

Request for Sponsorship

National Conference & Young Entrepreneurs' Convention on "Make in India: Towards Growth and Progress",
April 24-25, 2019

Dear Sir/Madam,

The Department of Commerce and Internal Quality Assurance Cell of SLC (ranked 41st in NIRF 2019), are organising a National Conference and Young Entrepreneurs Convention on "Make in India: Towards Growth and Progress" on April 24-25, 2019 at SLC Conference Hall, New Delhi. The Conference tracks include a search for effective strategies and policies for making "Make in India Programme" an excellent mission-mode, fostering innovation and attracting Foreign Direct Investment, enhancing global competitiveness, while highlighting Indian and foreign success stories of entrepreneurs, start-ups – Problem and challenges, regenerating products for modern needs and allied issues in various significant sectors of Indian economy presently covered under "Make in India" Programme

You will appreciate that our recent experiences in Make in India Programme, Start-ups India, Entrepreneurship, Skilling and Re-skilling Strategies do require introspection and sincere appraisal of relevant policies, rules and current practices, for overcoming difficulties, problems and challenges. In fact, specialists, experts and researchers are keen to review the situation and guide by the way of suggestions and recommendations. We are expecting over 350 - 400 participants from prominent organisations including educational, technical and vocational colleges, besides leading lights from various industrial sectors. Your financial support, blessings and best wishes could make this event a highly fruitful one. A list of categories of sponsorships (including benefit entitlements) is enclosed.

The organisers hope that you will avail of this opportunity and be engaged in mutually beneficial association.

For Online Transfer

1. Name: Shyam Lal College Conference and Seminars account
2. Banker Name: Central Bank Of India
3. Address: Shyam Lal College, Shahdara, Delhi 110032
4. IFSC Code: CBIN0283941
5. Account Type: Current Account
6. Account Number: 3731428412

Further information/queries, Please, contact **Dr. Mast Ram (Convenor)**

Contact - mast77com@gmail.com M:+91 - 7827681789

With Best Regards and Wishes

(Prof. Rabi Narayan Kar)
Principal

(Dr. Mast Ram)
Convenor

National Conference & Young Entrepreneurs' Convention

Make In India : Towards Growth and Progress

Rate Card - Sponsors

Category		Platinum	Diamond	Gold	Silver	Bronze
Contribution		INR 1,00,000/-	INR 50,000/-	INR 25,000/-	INR 20,000/-	INR 10,000/-
Benefits						
1	Side Stall	Inaugural Day	Inaugural day	Inaugural day		
2	Brand Promotion	Pre-Event posters and banners in all colleges across Delhi and adjoining states	Pre-Event posters and banners in all colleges across Delhi and adjoining states	Pre-Event posters and banners in all colleges across Delhi and adjoining states		
3	Display Acknowledgment	Reception Lounge - Name and Logo	Reception Lounge - Name and Logo	Reception Lounge - Name and Logo	Reception Lounge - Name and Logo	Reception Lounge - Name and Logo
4	Stage Display	Name and Logo	Name and Logo	Name and Logo	Name and Logo	
5	Lunch Invitation Cards (Complimentary)	Two	Two	Two	Two	One
6	High Tea	All Sessions	All Sessions	All Sessions	All Sessions	All Sessions
7	Social Media Platforms	Name and Logo Promotions	Name and Logo Promotions	Name and Logo Promotions		
8	Conference Brochures and books	Paper Presentations (Abstracts), Books (Best Papers)	Paper Presentations (Abstracts), Books (Best Papers)			
9	Appreciation Certificate	Corporate Social Responsibility	Corporate Social Responsibility	Corporate Social Responsibility	Corporate Social Responsibility	Corporate Social Responsibility