



**SLC** (Shyam Lal College)  
University of Delhi



**IQAC**

*in collaboration with*

**Turku University of Applied Sciences  
&  
South Eastern Finland University of Applied Sciences  
&  
University of Turku (Pori Unit)**

*organizes*

**International Conference**

**Developing Countries and Sustainable  
Development: Reconnecting Past with Present**

**5 - 6 March, 2018**

*at*

**Conference Hall  
Shyam Lal College**

## ABOUT THE COLLEGE

SLC, a co-educational constituent college of the University of Delhi, was established in 1964. SLC being the oldest and pioneer college in East Delhi has been catering to the holistic educational requirements of the young generation. The College is rapidly emerging as a prominent educational institution of the University and has earned its legitimate claim as the most efficient and complete educational institution in the relatively less developed East Delhi region. The endeavor of the College has always been to make higher education more enjoyable, job oriented, meaningful and practical, and at the same time more adaptable to the ever changing demands of our society.

## ABOUT IQAC

Internal Quality Assurance Cell (IQAC) has been actively pursuing quality sustenance measures to ensure excellence in academic endeavour. In that context, IQAC becomes a part of the institution's system and works towards realization of the goals of quality enhancement and improvement. The prime task of the IQAC is to develop a system for conscious, consistent and catalytic improvement in the overall performance of the institution.

## CONFERENCE THEME

The theme of this International Conference is 'Developing Countries and Sustainable Development: Reconnecting past with present'. Sustainability is a balancing act that supports and upholds practices preserving the planet and the people. In recent times, there is an increased focus on sustainable development, meeting the needs of the present without compromising the wellbeing of future generations. Governments, private players and civil society are coming together with the UN in mobilizing endeavours to accomplish the Sustainable Development Agenda 2030 that calls for action by all countries to enhance the lives of people universally. This is possible only when there are innovations across disciplines, institutions and society at large and responsible practices of business and various others stakeholders (e.g., community organisations) are involved. Innovation is both a principal driver of economic progress, as well as bestowing significant benefits across all three aspects of development – economic, social and environmental. Innovation has resulted in very significant social welfares in human history, from the invention of new medicines and treatments, to the upsurge in economic outcomes and profits due to the Industrial Revolution to more nutritious, plentiful foods. Innovation has brought about fundamental changes in the way we live and continues to generate all the key developments improvements in the quality of life.

Sustainable development entails simultaneous emphasis on sustainable profitability and economic development, steady ecological improvements and community responsibility. Responsible business professionals play a vital role in responding to the call to apply sustainability principles to the ways in which the business is run and impacts society at large and the natural environment. RBPs are at the helm of affairs in business organizations to bring about innovations, reshape rules and business models to meet the sustainable development challenges. The great intellectual minds talk about fostering a culture of innovation that creates an enabling environment for innovation, creativity and entrepreneurship wherein institutions and organizations can work together to build policy framework or national systems of innovation. In this connection, we can add that India has a rich tradition of social enterprises, community organizations and micro enterprises operating since ages. These practices have been fostering innovation through traditional knowledge of indigenous and local communities, developed and adapted over centuries in the form of stories, songs, folklore, proverbs, cultural beliefs, rituals, community rules, local language, and agricultural practices that are passed on from generation to generation through knowledge-communication-interaction networks. One of the most prominent example is that of Mahatma Gandhi who promoted entrepreneurial efforts contributing to sustainability and took the pioneer initiative of endorsing local cottage nability and self-sustaining local communities. There is a strong contemporary need to combine traditional skills and innovative techniques of local communities and clusters with modern

technology, research developments and scientific knowledge to scale up production and replication so as to realise the aims of sustainable development and wellbeing at a global level. Collaborations and partnerships involving governments, the private investors, R&D, United Nations agencies and corporate sector can promote co-creation of knowledge, scientific, social and institutional innovations to meet crucial sustainability and growth challenges in the fields of employment generation, food and water safety, green growth, clean and renewable energy, sustainable cities and urbanization, active health care systems, improved education systems etc. Such collaborative efforts can create synergies by “bringing information, research and development, marketing, supply chain management, funding, and distribution to the table, reducing risks for launching innovative products and processes aimed at achieving sustainable development goals and expanding global economic and social opportunities” (ECOSOC, 2013). Culture also plays an important role in fostering sustainable development in the social, economic and environmental directions. Culture-led development includes a range of non-monetary benefits, such as greater social inclusiveness and rootedness, resilience, creativity and entrepreneurship for individuals and communities, and the use of local resources, skills, and knowledge. Further, the advancement of MNEs also calls for a breed of intercultural managers to spread and manage, for profit, the growth and development agenda within the spheres of sustainable development. The contribution of traditional knowledge and modern research to the objectives of global sustainable wellbeing should be conceptualized in such a way so as to promote and ensure a connection between the past and the present with an aim to build a better future for posterity.

### CONFERENCE OBJECTIVE

The Conference, as outlined in the theme, will focus on engaging the participants in a dialogue to understand how collaborative innovations can contribute towards finding solutions for sustainability challenges. Collaborations highlight how partnerships are crucial in rightfully investing core competencies of different partners so as to harness sustainable gains for the economic, social and environmental domain. This international conference, thus, aims to develop a broader understanding of how concrete and innovative initiatives and new partnerships help address sustainable development challenges and integrate the three pillars of economic growth, social inclusion and environmental protection. The conference will also engage researchers in dialogue on how emerging nations like India have lot to offer on the innovation agenda despite many social and economic challenges. Many Indian social enterprises and organizations engage in sustainable practices for generations and also preserve them through very strong networks of knowledge-communication-interaction in the form of cultural values, folklore, songs rituals, language etc. Thus this conference can be an eye-opener for all the regions and offers a strategic opportunity for academics from different countries to learn and innovate from the experiences of community organization/clusters engaged in achieving sustainability goals.

### WHO SHOULD PARTICIPATE

This international conference will be of great interest to faculties, research scholars, social activists, writers, experts working and researching on the areas related to sustainability goals and business enterprises.

### CONFERENCE TRACKS

The conference aims to focus on recognizing potential solutions to development challenges facing the world at large. We welcome original research papers as per the following tracks. However, this list is indicative and not restrictive.

- ☐ Developing countries and sustainable development: Reconnecting past to present
- ☐ Responsible thinking for sustainability
- ☐ The changing face of innovation
- ☐ Role of institutional mechanism in promoting sustainable transitions
- ☐ Factorial impetus (ETC) on sustainable development
- ☐ Role of managers in developing countries



Original research papers, to be submitted, should not exceed 5000 words in length and be in 12 point size font, Times New Roman with 1.5 line spacing. The papers would be shortlisted after rigorous reviewing process.

SUBMISSION GUIDELINES AND REGISTRATION

Original Research Papers/Conceptual Papers and Case Studies are invited from research scholars, faculty, members of universities and colleges as well as students. **There will be a separate session for student presentations, so we invite students to participate and put forth their views on the theme(s) of the conference.** The extended abstracts/papers should be submitted at [IQACconference@shyamlal.du.ac.in](mailto:IQACconference@shyamlal.du.ac.in) in Docx/(or readable PDF) format with the main track (listed in the attachment) mentioned in the subject line as per the following schedule:

Abstract submission start date	25th January, 2018
Abstract submission end date	15th February, 2018
Acceptance Notification	18th February, 2018
Research Paper Submission	25th February, 2018
Early Registration Start Date	18th February, 2018
Early Registration End Date	25th February, 2018

Registration Fee	Early	Late
Research Scholar and Students	800	1000
Faculty Members	1200	1400
Corporate/Industry Delegates	2000	2500

The registration fee may be sent in the form of Demand Draft in favour of “Principal, Shyam Lal College”, payable at Delhi. The registration fee (with the name of the participant and the title of the conference stated in the covering letter) should reach the Principal at the office address. The registration fee can also be paid through electronic money transfer system and confirmation of such transaction is to be intimated by sending the snapshot and UTR No. of your transaction to [IQACconference@shyamlal.du.ac.in](mailto:IQACconference@shyamlal.du.ac.in) with “Payment Registration Fee” as the subject. The required details for such transfers are:

1. Name : Shyam Lal College
2. Banker Name : Central Bank of India
3. Address : G.T. Road, Shahdara, Delhi-110032
4. IFSC Code : CBIN0283941
5. Account Type : S/B
6. Account Number : 01247800135

**NOTE:** This International conference is part of the International Winter School being organized by IQAC. Those interested in attending and registering for the whole winter school comprising of conference as well as workshops spanning from 3rd March-7th March are exempted from registering separately for the conference.

CERTIFICATES

Certificates for paper presentation/participation would be handed over in the valedictory function of the conference.

CONFERENCE DELEGATION FEES AND ACCOMMODATION

The Conference Concept Note with major Conference tracks are attached herewith. The Conference delegation fee is mentioned above for the participants of different categories. The Conference delegation fee entitles the participants to a conference kit, writing pad with pen, a copy of the conference proceedings, conference program and two days’ refreshments and lunch. The conference organizers will arrange the accommodation for paper presenters, from outside Delhi and India on nominal prices.

CONFERENCE PROCEEDINGS

The selected and peer-reviewed complete papers will be published as an edited volume with an ISBN number. The original research papers, to be submitted, should not exceed 5000 words in length and be in 12 point size font, Times New Roman with 1.5 line spacing.

ORGANIZING COMMITTEE  
IQAC

**Dr. Alka Sharma**  
Convenor

**Dr. Rabi Narayan Kar**  
Principal & Patron



# Prominent Speakers:

## International

Prof. Kaisa Sorsa, Turku University of Applied Sciences, Finland (Collaborators)  
Dr. Anu Lähteenmäki-Uutela, University of Turku, Finland (Collaborators)  
Prof. Ari Lindeman, South-Eastern Finland, University of Applied Sciences, Finland (Collaborators)  
Prof. Olena de Andres Gonzalez, University of Turku, Finland  
Prof. Tuomas Paulin, University of Turku, Finland  
Prof. Heli Söderlund, Turku University of Applied Sciences, Finland  
Prof. Telle Tuominen, Turku University of Applied Sciences, Finland  
Dr. Joachim Ramström, University of Turku, Finland

## National

Prof. Santosh Panda, Vice-President, South Asian University, Delhi  
Prof. I.M. Kapahy, Member, UGC  
Prof. Chintamani Mohapatra, Rector, JNU  
Prof. Ajay Mathur, Director General, TERI (confirmation awaited)  
Prof. V.K. Kaul, Dean and Head, Department of Business Economics, University of Delhi  
Prof. Kavita Sharma, Head, Department of Commerce, University of Delhi  
Prof. Badar Iqbal, Former Vice-Chancellor, AMU, Aligarh  
Shri. JC Sharma, IES, consultant, Ministry of Environment & Forest, GOI  
Shri. Rajiv Saxena, Mazars India  
Prof. Raj Kumar, Dean & Head Faculty of Management Studies, BHU

## ORGANIZING COMMITTEE MEMBERS

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Dr. Bharat Bhushan	Mr. Jagat Singh Chauhan	

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