



**SLC** (Shyam Lal College)  
University of Delhi



**IQAC**

*in collaboration with*

**Turku University of Applied Sciences**  
&  
**South Eastern Finland University of Applied Sciences**  
&  
**University of Turku(Pori Unit)**

*organizes*

## **International Winter School**

***Fostering Collaborative Innovations and  
Solutions for Sustainable Development***

**3 - 7 March, 2018**

*at*

**Conference Hall  
Shyam Lal College**

**International Conference, Workshops  
&  
Other Academic Engagements**

## ABOUT THE COLLEGE

SLC, a co-educational constituent college of the University of Delhi, was established in 1964. SLC being the oldest and pioneer college in East Delhi has been catering to the holistic educational requirements of the young generation. The College is rapidly emerging as a prominent educational institution of the University and has earned its legitimate claim as the most efficient and complete educational institution in the relatively less developed East Delhi region. The endeavor of the College has always been to make higher education more enjoyable, job oriented, meaningful and practical, and at the same time more adaptable to the ever changing demands of our society.

## ABOUT IQAC

Internal Quality Assurance Cell (IQAC) has been actively pursuing quality sustenance measures to ensure excellence in academic endeavour. In that context, IQAC becomes a part of the institution's system and works towards realization of the goals of quality enhancement and improvement. The prime task of the IQAC is to develop a system for conscious, consistent and catalytic improvement in the overall performance of the institution.

## WINTER SCHOOL THEME

The theme of this International Winter School is '**Fostering Collaborative Innovations and Solutions for Sustainable Development**'. Sustainability is a balancing act that supports and upholds practices preserving the planet and the people. In recent times, there is an increased focus on sustainable development, meeting the needs of the present without compromising the wellbeing of future generations. Governments, private players and civil society are coming together with the UN in mobilizing endeavours to accomplish the Sustainable Development Agenda 2030 that calls for action by all countries to enhance the lives of people universally. This is possible only when there are innovations across disciplines, institutions and society at large and responsible practices of business and various others stakeholders (e.g., community organisations) are involved. Innovation is both a principal driver of economic progress, as well as bestowing significant benefits across all three aspects of development – economic, social and environmental. Innovation has resulted in very significant social welfares in human history, from the invention of new medicines and treatments, to the upsurge in economic outcomes and profits due to the Industrial Revolution to more nutritious, plentiful foods. Innovation has brought about fundamental changes in the way we live and continues to generate all the key developments improvements in the quality of life.

Sustainable development entails simultaneous emphasis on sustainable profitability and economic development, steady ecological improvements and community responsibility. Responsible business professionals play a vital role in responding to the call to apply sustainability principles to the ways in which the business is run and impacts society at large and the natural environment. RBPs are at the helm of affairs in business organizations to bring about innovations, reshape rules and business models to meet the sustainable development challenges. The great intellectual minds talk about fostering a culture of innovation that creates an enabling environment for innovation, creativity and entrepreneurship wherein institutions and organizations can work together to build policy framework or national systems of innovation. Collaborations and partnerships involving governments, the private investors, R&D, United Nations agencies and corporate sector can promote co-creation of knowledge, scientific, social and institutional innovations to meet crucial sustainability and growth challenges in the fields of employment generation, food and water safety, greengrowth, clean and renewable energy, sustainable cities and urbanization, active health care systems, improved education systems etc. Such collaborative efforts can create synergies by "bringing information, research and development, marketing, supply chain management, funding, and distribution to the table, reducing risks for launching innovative products and processes aimed at achieving sustainable development goals and expanding global economic and social opportunities" (ECOSOC, 2013). Culture also plays an important role in fostering sustainable development in the social, economic and environmental directions. Culture-ledsdevelopment includes a range of non-monetary benefits, such as greater social



inclusiveness and rootedness, resilience, creativity and entrepreneurship for individuals and communities, and the use of local resources, skills, and knowledge. Further, the advancement of MNEs also calls for a breed of Intercultural managers to spread and manage, for profit, the growth and development agenda within the spheres of sustainable development.

## SCHEDULE OF THE WINTER SCHOOL

1. **International Conference**  
*Developing Countries and Sustainable Development: Reconnecting Past with Present*  
organized by IQAC, SLC on 5-6 March, 2018.
2. **International Workshop I**  
*Entrepreneurship in Emerging Economics: The Path Ahead*  
organized by E-Cell, SLC on 3rd March, 2018.
3. **International Workshop II**  
*International Experiences of Skill Development & its Adoption*  
organized by Skill Development Cell, SLC on 7th March, 2018

## INTERNATIONAL CONFERENCE

*Developing Countries and Sustainable Development: Reconnecting Past with Present*  
organized by IQAC, SLC  
on 5-6 March, 2018.

### Conference Theme

The theme of this International Seminar is 'Developing Countries and Sustainable Development: Reconnecting past with present'. Sustainability is a balancing act that supports and upholds practices preserving the planet and the people. In recent times, there is an increased focus on sustainable development, meeting the needs of the present without compromising the wellbeing of future generations. Governments, private players and civil society are coming together with the UN in mobilizing endeavours to accomplish the Sustainable Development Agenda 2030 that calls for action by all countries to enhance the lives of people universally. This is possible only when there are innovations across disciplines, institutions and society at large and responsible practices of business and various others stakeholders (e.g., community organisations) are involved. Innovation is both a principal driver of economic progress, as well as bestowing significant benefits across all three aspects of development – economic, social and environmental. Innovation has resulted in very significant social welfares in human history, from the invention of new medicines and treatments, to the upsurge in economic outcomes and profits due to the Industrial Revolution to more nutritious, plentiful foods. Innovation has brought about fundamental changes in the way we live and continues to generate all the key developments improvements in the quality of life.

### Conference Tracks

The seminar aims to focus on recognizing potential solutions to development challenges facing the world at large. We welcome original research papers as per the following tracks. However, this list is indicative and not restrictive.

- ☐ Responsible thinking for sustainability
- ☐ The changing face of innovation
- ☐ Role of institutional mechanism in promoting sustainable transitions
- ☐ Factorial impetus (ETC) on sustainable development
- ☐ Role of managers in developing countries

**INTERNATIONAL WORKSHOP I**  
***Entrepreneurship in Emerging Economies: The Path Ahead***  
organized by E-Cell, SLC on 3<sup>rd</sup> March, 2018

***About the Entrepreneurship Cell, SLC***

The Entrepreneurship Cell, SLC came into existence in the month of September'16 with the support of Dr. Rabi Narayan Kar, Principal, SLC. The E-Cell, SLC aims to foster entrepreneurship by focusing on creativity, innovation & learning by doing. The E-Cell, SLC won first position at National Entrepreneurship Challenge, 2017 conducted by IIT Bombay and grabbed first position at Digital Masala Challenge organized by IIT Kanpur in the year 2017.

**Workshop Theme**

The theme of this International Workshop is "Entrepreneurship in Emerging Economies: The Path Ahead". Entrepreneurship in simple terms means conceiving an idea and acting upon it. Entrepreneurs have shown their willingness to change and integrate the concept of Agile Development within their mindset; this helps them to adapt to the changing economic environment. Recognizing the importance of economic participation by Entrepreneurs, the Government of India has come up with various policies like Startup India, Make in India, Atal Innovation Mission, Support to Training and Employment Programme for Women (STEP), Stand-Up India and Trade related Entrepreneurship Assistance & Development, etc. Keeping the recent synergy of mind, India can now be considered a centre of disruptive innovation and a hotbed of Entrepreneurial Talent and Ideas.

**Workshop Tracks**

**POWER TO EMPOWER:** How entrepreneurship development aids institutions and society:-  
**IGNITING INTEREST:** Stirring young minds towards entrepreneurial ventures:-

**INTERNATIONAL WORKSHOP II**

*International Experiences of Skill Development & its Adoption*  
organized by Skill Development Cell, SLC on 7<sup>th</sup> March, 2018

***About Skill Development Cell, SLC***

Skill Development Cell of Shyam Lal College was constituted in 2015-16 with an aim to enhance the skill set in students of college to suit the needs of industry and thereby increase employability of the students. In its endeavors to equip students with necessary skills and training, the Skill Development Cell has conducted several workshops and seminars in the college. The team is dedicated to bring about a change by giving the students an opportunity to experience the professional world. The themes of the workshops conducted so far include Organic Farming, Certificate course in Online Trading in collaboration with Bombay Stock Exchange, Radio Broadcasting, Contemporary music composition methodology, Media Page Designing, Computer Basics and Entrepreneurship.

**Workshop Theme**

Skill development is critical for economic growth and social development. Skill development is also essential to address the opportunities and challenges to meet new demands of changing economies and new technologies in the context of globalization. In the workshop, a large audience comprising representatives of major organizations, faculties, government functionaries, researchers and experts from across the country is expected to actively engage in exchange of ideas, knowledge and provide base for incubation of innovations as well as skill development.

**Registration for the Winter School (Including the International Conference on 5-6 March)**

Registration Fee	Early	Late
Research Scholar and Students	1200	1500
Faculty Members	1500	2000
Corporate/Industry Delegates	2500	3000

**Dr. Alka Sharma**  
Convenor

**Dr. Rabi Narayan Kar**  
Principal & Patron



## Prominent Speakers:

### International

Prof. Kaisa Sorsa, Turku University of Applied Sciences, Finland (Collaborators)  
Dr. Anu Lähteenmäki-Uutela, University of Turku, Finland (Collaborators)  
Prof. Ari Lindeman, South-Eastern Finland University of Applied Sciences, Finland (Collaborators)  
Prof. Olena de Andres Gonzalez, University of Turku, Finland  
Prof. Tuomas Paulin, University of Turku, Finland  
Prof. Heli Söderlund, Turku University of Applied Sciences, Finland  
Prof. Telle Tuominen, Turku University of Applied Sciences, Finland  
Dr. Joachim Ramström, University of Turku, Finland

### National

Prof. Santosh Panda, Vice-President, South Asian University, Delhi  
Prof. I.M. Kapahy, Member, UGC  
Prof. Chintamani Mohapatra, Rector, JNU  
Prof. Ajay Mathur, Director General, TERI (confirmation awaited)  
Prof. V.K. Kaul, Dean and Head, Department of Business Economics, University of Delhi  
Prof. Kavita Sharma, Head, Department of Commerce, University of Delhi  
Prof. Badar Iqbal, Former Vice-Chancellor, AMU, Aligarh  
Shri. JC Sharma, IES, consultant, Ministry of Environment & Forest, GOI  
Shri. Rajiv Saxena, Mazars India  
Prof. Raj Kumar, Dean & Head Faculty of Management Studies, BHU

### Organizing Committee Members

#### IQAC

Dr. Alka Sharma (Convenor)	Dr. Arkaja Goswami	Dr. Ashu Gupta
Dr. Ruchika Ramakrishnan	Dr. Samrendra Kumar	Dr. Kusha Tiwari
Dr. Pankaj Chaudhary (Staff Council Secretary)	Dr. Sitaram Kumbhar	Dr. Prabhat Sharma
Mr. Jagat Singh Chauhan		

#### E-Cell

Dr. Bhart Bhushan	Mr. Gurmeet Singh	Ms. Poonam
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### Skill Development Cell

Dr. Kavita Arora	Dr. Gayatri Chaturvedi	Dr. Kinshuk Majumdar
Dr. Indu Varshney	Dr. Ritu Aggarwal	Dr. Anuj Sharma
Mr. Md. Sajid	Ms. Anita Sikander	

### TEAM MEMBERS

Ms. Shivali Kharbanda	Dr. Supriti Mishra	Dr. Sunaina Zutshi
Mr. M. Abbasuddin Tapadar	Mr. Sushil	Ms. Neelam
Mr. Rahul	Ms. Neha Bothra	Dr. Anuj Sharma

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**S. CHAND**



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*Central Bank of India*



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