

CALL FOR SPONSORSHIP

IQAC, Shyam Lal College, University of Delhi, invites business organizations, government agencies and international bodies to become conference partners/sponsors of the International Conference on the theme of **Developing Countries and Sustainable Development: Reconnecting Past with Present**” scheduled to be held on 5th & 6th March, 2018 as part of the first of its kind International Winter School spanning five days from 3rd to 7th March, 2018 in collaboration with Turku University of Applied Sciences and South Eastern Finland University of Applied Sciences, Finland. Experts on the subject from across the country have already given their consent to be plenary speakers at the Conference. As a sponsor of this prominent event, you will have an opportunity to increase the visibility and goodwill of your organization, along with showcasing of your logo and brands to a diverse group of audience. The International Conference will be attended by faculties, research scholars, experts, consultants, students and professionals working in the business enterprises of all shades and sizes. The speakers and presenters of research papers at the Conference will include experts and researchers from across the world, planners and business managers as well as functionaries from the government sector.

Benefits of becoming a Conference Sponsor

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- 1 Access to a multi-disciplinary audience of more than 300 attendees including:
 - Government agencies
 - International delegates
 - Private firms
 - Non-governmental organizations
 - Professors, academics and students
 - Corporations
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- 2 Increased exposure and visibility through the inclusion of your logo and URL on the conference website and in all conference-related materials (e.g. conference announcements, souvenir, reception backdrop and main stage backdrop)
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- 3 Complimentary advertisement space in the conference program book
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- 4 Complimentary registration to the conference
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- 5 Complimentary passes for Lunch.

Diamond Sponsor (INR 1,00,000)

Diamond Sponsors will receive:

- 8 complimentary conference registrations
- 8 passes for lunch/dinner
- 1 full back-page advertisement in the conference program/souvenir.

Diamond Sponsors will be acknowledged:

- As Main Conference Partner during the Inaugural Session and the Valedictory Session
- On the Conference Website
- On the Main Conference Stage Backdrop
- On the Reception Backdrop

Platinum Sponsor (INR 75,000)

Platinum Sponsors will receive:

- 6 complimentary conference registrations
- 6 passes for lunch
- 1 full-page advertisement inside the cover page of the conference program/souvenir

Platinum Sponsors will be acknowledged:

- As Conference Partner during the Inaugural Session and the Valedictory Session
- On the Conference Website
- On the Main Conference Stage backdrop
- On the reception backdrop

Gold Sponsor (INR 50,000)

Gold Sponsors will receive:

- 5 complimentary conference registrations
- 5 passes for lunch
- 1 full-page advertisement in the conference program/souvenir.
- **Gold Sponsors will be recognized:**
- On the Conference Website
- On the Main Conference Stage Backdrop
- On the Reception Backdrop

Silver Sponsor (INR 25,000)

Silver Sponsors will receive:

- 3 complimentary conference registrations
- 3 passes for lunch
- 1 half-page advertisement in the conference program/souvenir.
- **Silver Sponsors will be recognized:**
- On the Conference Website
- On the Main Conference Stage Backdrop
- On the Reception

Bronze Sponsor (INR 10,000)

Bronze Sponsors will receive:

- 2 complimentary conference registrations
- 2 passes for lunch
- 1 quarter-page advertisement in the conference program/souvenir.
- **Bronze Sponsors will be recognized:**
- On the Conference Website
- On the Main Conference Stage Backdrop
- On the Reception

Backdrop

Backdrop

The required details for transferring this amount are:

Name : Shyam Lal College
Banker Name : Central Bank of India
Address : G.T. Road, Shahdara, Delhi-110032
IFSC Code : CBIN0283941
Account Type : S/B
Account Number : 01247800135