

DEPARTMENT OF COMMERCE
SHYAM LAL COLLEGE, UNIVERSITY OF DELHI

Subject- Management Principles and Application

B.com (H) Sem.-III

S.N.	From	To	Topics
Week 1	20-Jul-17	22-Jul-17	Coordination-Essence of management.
Week 2	24-Jul-17	29-Jul-17	Evolution of Management Thought: Classical approach-Taylor, Fayol, Neo Classical and Human relations approach-Hawthorne experiments, Behavioural approach
Week 3	31-Jul-17	5-Aug-17	System approach, Contingency approach, MBO, Re-engineering. Five force analysis.
Week 4	7-Aug-17	12-Aug-17	of management in global scenario, Emerging issues in management.
Week 5	14-Aug-17	19-Aug-17	Importance and limitations; growth strategies-internal and external.
Week 6	21-Aug-17	26-Aug-17	Importance and techniques (Swot /Tows /Wots-UP, BCG Matrix, competitor analysis)
Week 7	28-Aug-17	2-Sep-17	importance, group decision making, individual versus group decision making
Week 8	4-Sep-17	9-Sep-17	(qualitative and quantitative, MIS, DSS). Organising: concept
Week 9	11-Sep-17	16-Sep-17	authority (line, staff and functional), decentralisation, delegation
Week 10	18-Sep-17	23-Sep-17	Formal and informal organisation, principles of organising, types of organisation structure.
Week 11	25-Sep-17	29-Sep-17	training and development, career development, performance appraisal
	30-Sep-17	6-Oct-17	MID SEMESTER BREAK
Week 12	7-Oct-17	14-Oct-17	major motivation theories- Maslow's need hierarchy theory, Hertzberg's two factor theory
Week 13	16-Oct-17	21-Oct-17	McGregor's Theory X and Theory Y, Ouchi's Theory Z. Leadership- concept, importance, major theories of leadership (Likert theory, Blake and mounton's grid
Week 14	23-Oct-17	28-Oct-17	House's path goal theory, fred fielder's situational leadership), Transactional leadership, Transformational leadership.Communication- concept, purpose, process
Week 15	30-Oct-17	4-Nov-17	Oral and written communication, formal and informal communication networks, Barriers to communication, overcoming barriers to communication. Control: concept
Week 16	6-Nov-17	11-Nov-17	Process, limitations, principles of effective control, Major tecniques of control, Ratio analysis (ROI), Budgetary control
Week 17	13-Nov-17	16-Nov-17	EVA, MVA, PERT and CPM