

DEPARTMENT OF COMMERCE
SHYAM LAL COLLEGE, UNIVERSITY OF DELHI

Subject- International Business

Paper- BCH 6.4

B.com (H) Sem.-VI

S.N.	From	To	Topics
Week 1	01-Jan-18	06-Jan-18	Introduction to International Business- need, importance comparison with domestic business, Modes of Entry, complexities.
Week 2	08-Jan-18	13-Jan-18	Globalisation-importance, impact. International Business Environment- economic, demographic,cultural and political-legal environments and trends in India's foreign trade.
Week 3	15-Jan-18	20-Jan-18	International Business Environment-global trading environment, recent trends in world trade, tariff and non- tariff measures, Balance of Payment and it's components, Theories of International trade.
Week 4	22-Jan-18	27-Jan-18	Theories of International Trade (continue), important terms i.e. Bank Rate, CRR,SLR,RP,RRP etc.
Week 5	29-Jan-18	03-Feb-18	International Organization and Arrangements-WTO, UNCTAD, World Bank and IMF.
Week 6	05-Feb-18	10-Feb-18	Regional Economic integration, forms of regional integration, EU.
Week 7	12-Feb-18	17-Feb-18	Integration Efforts- Europe, North America and Asia.
Week 8	19-Feb-18	24-Feb-18	International Financial Environment- International financial systems and institutions, Foreign exchange market and risk management.
Week 9	26-Feb-18	01-Mar-18	Foreign Investments - types and flow and Indian perspective, spot and forward market, short and forward position.
	02-Mar-18	07-Mar-18	MID SEMESTER BREAK
Week 10	08-Mar-18	10-Mar-18	Arbitrage, hedging
Week 11	12-Mar-18	17-Mar-18	and speculation, foreign investments, foreign investments in Indian perspective.
Week 12	19-Mar-18	24-Mar-18	Factors affecting exchange rate, government intervention and government intervention and influence on exchange rate.
Week 13	26-Mar-18	31-Mar-18	Theories of Exchange rate.
Week 14	02-Apr-18	07-Apr-18	Foreign Trade Promotion measures and organizations in India- SEZs, EOUs.
Week 15	09-Apr-18	14-Apr-18	Measures for promoting foreign investments, Indian Joint ventures and acquisitions.
Week 16	16-Apr-18	21-Apr-18	Indian Joint ventures and acquisitions abroad, Financing of Foreign trade.
Week 17	23-Apr-18	27-Apr-18	Revision and doubt classes.