

**DEPARTMENT OF COMMERCE**  
**SHYAM LAL COLLEGE, UNIVERSITY OF DELHI**

**Subject- International Business**

**Paper- BCH 6.4**

**B.com (H) Sem.-VI Teacher Name : Ms Sumanjeet Kaur**

<b>S.N.</b>	<b>From</b>	<b>To</b>	<b>Topics</b>
Week 1	01-Jan-18	05-Jan-18	Introduction to International Business- need, importance comparison with domestic business, Modes of Entry.
Week 2	08-Jan-18	12-Jan-18	Globalisation-importance, impact, International Business Environment- economic, cultural and political-legal environments and trends in India's foreign trade.
Week 3	15-Jan-18	19-Jan-18	International Business Environment-global trading environment, Commercial Policy Instruments-tariff and non- tariff measures, Balance of Payment and it's components, Theories of International trade.
Week 4	22-Jan-18	25-Jan-18	Theories of International Trade (continue), important terms i.e. Bank Rate, CRR,SLR,RP,RRP etc.
Week 5	29-Jan-18	02-Feb-18	International Organization and Arrangements-WTO, UNCTAD, World Bank and IMF.
Week 6	05-Feb-18	09-Feb-18	Commodity and other trading agreements, Regional Economic Co-operation, forms of regional groupings, EU.
Week 7	12-Feb-18	16-Feb-18	Integration Efforts- Europe, North America and Asia.
Week 8	19-Feb-18	23-Feb-18	International Financial Environment- International financial systems and institutions, Foreign exchange market and
Week 9	26-Feb-18	28-Feb-18	Foreign Investments - types and flow and Indian perspective.
	<b>01-Mar-18</b>	<b>07-Mar-18</b>	<b>MID SEMESTER BREAK</b>
Week 10	08-Mar-18	09-Mar-18	International Business Negotiations Developments and issues in International Business: Outsourcing and
Week 11	12-Mar-18	16-Mar-18	Developments and issues in International Business: outsourcing and its potential in India, strategic alliances and M&A.
Week 12	19-Mar-18	23-Mar-18	Role of IT in international business , ecological considerations.
Week 13	26-Mar-18	28-Mar-18	Foreign Trade Promotion measures and organizations in India- SEZs, EOUs, Measures for promoting foreign investments.
Week 14	02-Apr-18	06-Apr-18	Indian Joint ventures and acquisitions, Financing of Foreign trade.
Week 15	16-Apr-18	20-Apr-18	Financing of Foreign trade (continue) and payment terms.
Week 16	23-Apr-18	26-Apr-18	Revision and doubt classes