

DEPARTMENT OF COMMERCE
SHYAM LAL COLLEGE

Subject : E-commerce

Paper : BC 4.4 (a)

B.Com (P):Semester IV

Week	Teaching Plan – Theory	Lectures	Practical Lab	
Jan. 1 – 6	<u>UNIT – I : INTRODUCTION</u> Introduction to E-commerce and definition ,E-Commerce base activities Goals of E-commerce Technical Components of E-commerce	1 1 1	UNIT – VI Designing a Web Page using a Tool Introduction to HTML	2
Jan. 8 – 13	Functions, Advantages of E-commerce Disadvantages of E-commerce Scope of E-commerce	1 1 1	Creating and Viewing a Webpage	2
Jan. 15 – 20	Electronic Commerce applications Framework of E-Commerce Supply Chain management ,Electronic Commerce and Electronic Business	1 1 1	Tags and Elements	2
Jan. 22 – 27	<u>UNIT 2 : PLANNING ONLINE BUSINESS</u> Nature and dynamics of the internet , Website Design, : Website as market place Electronic Business Models : B2B, B2C C2C, C2B	1 1 1	HTML Attributes	2

Jan. 29 to 31	E-commerce, pure online vs brick and click business	1	Text Formatting	1
Feb 1 to 3	Assessing requirement for an online business designing Developing and deploying the system	1 1	Images	1
Feb. 12 to 17	UNIT – 3 TECHNOLOGY FOR ONLINE BUSINESS : Internet and its evolution IT Infrastructure, Middleware, Domain names	1 1	Hypertext Links	2
Feb 19 to 24	Contents : Text and Integrating E -Business applications Components of Internet technology structure Development of Internet, Extranet and their difference	1 1 1	Lists	2
Feb 26 to 28 March 1	UNIT 4 : OPERATIONS OF E-COMMERCE Online – Payment mechanism Electronic Payment System Payment gateways	1 1 1	Tables	2
Mid Semester Break	2 nd March, 2018 (Friday) to 7 th March, 2018 (Wednesday)			
Mar 8 to 10 Mar 12 to 17	Visitors to the Website Tools for Promoting Websites Risks involved in E-payments	1 1 1	Forms	2

Mar 19 to 24	Risk Management – Options for e-payment systems Unit 5 : Security and Legal Aspects of E-Commerce Threats in E-Commerce	2 1	Frames	2
Mar 26 to 31	Security of Clients and Service Provider Cyber Laws Relevant provision of Information Technology Act 2000 and IT (Amendment Act), 2008 OBJECTIVES	1 1 1	Cascading Style Sheets Internal Styling External Styling	1 1
April 9-14	Digital Signature and Electronic Signature Secure Electronic Records and Secure Electronic Signatures Offences (22)	1 2	Website Designing using HTML Code	2
April 16 to 21 April 23 to 26	Penalties Residuary Penalties Compensation Adjudication	5	Practical Exercises	3
	TOTAL	40		27