

**DEPARTMENT OF COMMERCE**  
**SHYAM LAL COLLEGE, UNIVERSITY OF DELHI**

**Subject- International Business**

**Paper- Ch 6.1**

**B.com (H) Sem.-VI**

<b>S.N.</b>	<b>From</b>	<b>To</b>	<b>Topics</b>
Week 1	2-Jan-17	7-Jan-17	Introduction to International Business- need, importance comparison with domestic business, Modes of Entry.
Week 2	9-Jan-17	14-Jan-17	Globalisation-importance, impact, International Business Environment- economic, cultural and political-legal environments and trends in India's foreign trade.
Week 3	16-Jan-17	21-Jan-17	International Business Environment-global trading environment, Commercial Policy Instruments-tariff and non-tariff measures, Balance of Payment and its components, Theories of International trade.
Week 4	23-Jan-17	28-Jan-17	Theories of International Trade (continue), important terms i.e. Bank Rate, CRR,SLR,RP,RRP etc.
Week 5	30-Jan-17	4-Feb-17	International Organization and Arrangements-WTO, UNCTAD, World Bank and IMF.
Week 6	6-Feb-17	11-Feb-17	Commodity and other trading agreements, Regional Economic Co-operation, forms of regional groupings, EU.
Week 7	13-Feb-17	18-Feb-17	Integration Efforts- Europe, North America and Asia.
Week 8	20-Feb-17	25-Feb-17	and risk management.
Week 9	27-Feb-17	4-Mar-17	Foreign Investments - types and flow and Indian perspective.
Week 10	6-Mar-17	11-Mar-17	Organizational Structure for International Business Operation- key Issues in International production, finance, marketing and human resource decisions.
	<b>13-Mar-17</b>	<b>18-Mar-17</b>	<b>MID SEMESTER BREAK</b>
Week 11	20-Mar-17	25-Mar-17	Alliance.
Week 12	27-Mar-17	1-Apr-17	M&A.
Week 13	3-Apr-17	8-Apr-17	Role of IT in international business , ecological considerations.
Week 14	10-Apr-17	15-Apr-17	investments.
Week 15	17-Apr-17	22-Apr-17	Indian Joint ventures and acquisitions, Financing of Foreign trade.
Week 16	24-Apr-17	27-Apr-17	Financing of Foreign trade (continue) and payment terms.